

Hirschmann uses Picturepark®

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Short News Item: 435 Characters

Hirschmann Automation and Control GmbH, based in Neckartenzlingen, relies on the Picturepark® digital asset management solution. The solution enables Hirschmann to provide its images for the press, sales brochures and other communication materials quickly, easily and worldwide, according to current corporate design standards. Employees are able to access the media assets either directly on Picturepark, or coming soon, via Intranet.

News: 781 Characters

Aarau – 20.01.2009 (VIT) – The Hirschmann Automation and Control GmbH, a subsidiary of the US-American Belden Inc., uses the Picturepark Media Asset Management-system for the structured administration and fast exchange of its media assets, such as images, videos and presentations.

"With Picturepark we can ensure that our employees always access the most up to date picture- and presentation material", says the Hirschmann Picturepark-administrator, describing the advantages of the system. "All assets can be found easily, and can be downloaded in the desired quality or resolution from our worldwide subsidiaries."

Hirschmann is another well-known customer of Swiss solution provider VIT. This service is also used by BD Medical, Sulzer, Fischer Precise and Swatch, to name a few.

About Hirschmann: 455 Characters

As a specialist in automation and networking systems, Hirschmann Automation and Control offers a complete, integrated structure for data communication throughout the company. Since 2007 the company belongs to the US-American company Belden Inc. In the area of the cabling of sensors and actuators, Hirschmann cooperates with Lumberg Automation, another subsidiary of the Belden Group. Together, both companies number among the worldwide leading suppliers.

About VIT: 487 Characters

VIT – Vision Information Transaction AG in Aarau is the leading Swiss solution provider in the field of Media Asset Management. The company has long-standing experience in the fields of prepress, electronic image manipulation, programming, standardization of media data and Application Service Providing (ASP). Among other solutions, VIT is the developer of the Picturepark® Media Asset Management solution, the Transfertool® data transfer service and the Mediaflow® web-to-print solution.

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