

International ISO 26262 USA Conference 2019

Be apart of the automotive shift: Improving Safety and Advanced Mobility

*Running from the 11th – 14th of June in Dearborn, USA, the ISO 26262 USA Conference will bring the next generation **Functional Safety solutions** to enhance quality of research and development processes, applied safety verification, and validation procedures. **Industry professionals** will come together to exchange knowledge, ideas and real-world strategies for the competitive **automotive industry**.*

New standards have brought about a gap of understanding for truly safe autonomous driving. Learning about the newly defined standards, the challenges, verification processes, and validation procedures have become immanent influencers in developing and improving cost-optimised functional safety. How will this shape the automotive industry?

With an agenda focused on bridging this gap between SOTIF and ISO 26262, addressing safety concerns of EV/HEVs and switching to a security mindset, this conference will help your understanding of the existing procedures as well as clarifying new requirements to ISO 26262. It will also answer the following questions, among many others:

- What is the Safety Of Intended Functionality (SOTIF) and how to interpret it
- How to address rising electrical safety concern of EV/HEVs from the FuSa perspective
- ISO 26262:2018 – how to fine-tune the guidelines into existing procedures and clarifying new requirements
- Cyber security for FuSa experts and mitigating security risks in safety procedures in the Product Development Cycle
- Understand how you can assure safety culture within the organisation to unify organisational goals
- What are the changes in the architecture and how to understanding the environment around the car

This International ISO 26262 USA Conference brings together experts in the field of Functional Safety for an intimate and interactive exchange full of practical Use Cases. Join the key ISO committee and WG members in Dearborn to become part of the safety and mobility shift and benefit from new innovations that can help you to enhance customer satisfaction!

This expert forum will bring together major players of the automotive industry such as **Hella, Veoneer, FEV, University of Waterloo, IEE, Bendix, GM Research, Ford, Navistar, Almotive**, and **many more**, discussing developments in improving safety and advanced mobility.

For more information and details concerning speakers and presentations visit:

[http://bit.ly/ ISO26262 USA Agenda](http://bit.ly/ISO26262_USA_Agenda)

About IQPC: IQPC provides business executives around the world with tailored practical conferences, large scale events, topical seminars and in-house training programs, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC's large scale conferences are market leading "must attend" events for their respective industries. IQPC produces more than 1,500 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: Berlin, Dubai, London, New York, Sao Paulo, Singapore, Stockholm, and Sydney. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of conferences.