

## **GK Software enhances market share in North America**

Schöneck, 2. July 2014 – GK Software AG, in conjunction with SAP, has been awarded a significant North America win with the retail giant Loblaw Companies Ltd. Canada's largest retailer has opted to purchase the "SAP Store Device Control by GK" software solution marketed by SAP. This product offers the complete infrastructure to control stores in a modern omni-commerce architecture. GK Software US Inc. will handle the implementation of the software in this project.

### **About Loblaw Companies**

Loblaw Companies Limited is Canada's largest retailer and was founded in 1919. The corporation's portfolio of products not only includes food and pharmaceutical items, but also banking and telecommunications services. The group generated sales exceeding the equivalent of EUR 22 billion in more than 2,300 corporate or franchise stores in 2013; it employs more than 192,000 people.

### **About GK Software**

GK Software AG is one of Europe's leading technology developers and providers of standard software for the retail sector, and offers an extensive range of products for stores and enterprise headquarters. Thanks to its open software solutions in the GK/Retail Suite, which can be used with any platform and is fully programmed in Java, the company has established itself as one of the retail market's leading providers of technology and innovations. Its software enables retail chains with numerous stores to optimally manage their business operations, offering them significant potential for saving costs and implementing customer loyalty programs and hence helping them to improve their competitiveness. The company employs 550 members of staff (figures for 31 December 2013) across its headquarters in Schöneck (Germany) and other business locations in Germany, Czech Republic, Switzerland, Russia and USA. GK Software AG's customers include many well-known retailers from both Germany and beyond, including Galeria Kaufhof, Parfümerie Douglas, Coop (Switzerland), EDEKA, Hornbach, JYSK Nordic, Lidl, Migros, Netto Marken-Discount and Tchibo. The software is currently being used at 188,000 installations across approximately 33,300 stores in more than 35 countries. The company has grown rapidly in recent years and its sales revenues totaled EUR 42.5 million in 2013. Since launching the company in 1990, the two founders Rainer Gläß (CEO) and Stephan

Kronmüller (deputy board member), together with the experienced management team, have shaped GK Software AG into a profitable company exhibiting strong growth.

Further information about the company: <http://www.gk-software.com>

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