

Shanghai, 18 May 2018

## Press Release

### **transport logistic China and LogiMAT China to join forces from 2019 in Shanghai**

EUROEXPO Messe-und Kongress-GmbH and Landesmesse Stuttgart GmbH have agreed an important strategic cooperation with Messe Muenchen Shanghai Co., Ltd. The three parties will co-locate transport logistic China and LogiMAT China on the same stage of the Shanghai New International Expo Centre (SNIEC) from April 15 to 17, 2019.

LogiMAT China evolved from the famous intralogistics brand exhibition LogiMAT in Stuttgart, which has gained recognition from many leading international enterprises over its 16-year history since its first show in 2003. The recently held LogiMAT 2018 attracted 1,564 exhibitors and 55,375 visitors from 40 countries and regions over 117,000 m<sup>2</sup> of space. LogiMAT Stuttgart has established itself as the world's leading show for intralogistics solutions.

LogiMAT China has been successfully held on four occasions in China. Organized by EUROEXPO Messe-und Kongress-GmbH and Landesmesse Stuttgart GmbH, it is based on the German brand concept, LogiMAT. China is committed to building a solution and technology exchange platform to help enterprises optimize the supply chain, improve logistics efficiency and reduce logistics costs.

On May 18 during transport logistic China 2018 in Shanghai, the organizers of transport logistic China and LogiMAT China held a press conference on strategic cooperation to announce that LogiMAT will move to Shanghai from 2019 onwards, and that the two trade shows will be held together to establish a new, one-stop B2B platform of intralogistics solutions and logistics services with 40,000m<sup>2</sup> of exhibition space.

LogiMAT China  
transport logistic China  
April 15-17, 2019 | SNIEC



The press conference attracted about one hundred media and exhibitor representatives from the logistics and manufacturing industries. Among other VIPs, Dr. Robert Schönberger, Exhibition Group Director of Messe München GmbH, Mr. Peter Kazander, Managing Director of EUROEXPO Messe-und Kongress-GmbH, and Mr. Bai Daping, General Manager of Jungheinrich delivered speeches.

“I am extremely delighted to witness the cooperation between the Asian versions of two major logistics exhibitions. transport logistic China is our ideal partner”, explained Mr. Peter Kazander, Managing Director of EUROEXPO Messe-und Kongress-GmbH, emphasizing the strategic importance of this cooperation. “The vigorous economic development in China heralds an unprecedented growth opportunity for the intralogistics industry. As the economic center of China, Shanghai enjoys exceptional regional advantages. For the first time in Shanghai, LogiMAT China 2019 will present the latest trends in intralogistics across an exhibition space of 12,000 m<sup>2</sup>.”

“Since stepping into China in 2004, transport logistic China has grown into one of the biggest, most influential exhibitions for the logistics and transportation industries in Asia. This year, it has attracted 667 exhibitors from 58 countries and regions and about 25,000 visitors, giving it a high-profile focus within the industry. We hope that through the win-win cooperation with LogiMAT, we can share our resources, integrate our combined strengths, promote the intelligent upgrading of the logistics industry in China and lead innovative development in the market”, commented Ms. Xu Jia, Chief Operating Officer of Messe Muenchen Shanghai Co., Ltd.

In addition, as the representative of exhibitors, Mr. Bai Daping, General Manager of Jungheinrich China, expressed high expectations for the cooperation between transport logistic China and LogiMAT China. He believes that the collaboration between the two exhibitions will bring benefits and raise efficiency for both exhibitors and visitors.

For more information, please visit [www.logimat-china.com](http://www.logimat-china.com) and [www.transportlogistic-china.com](http://www.transportlogistic-china.com)

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### **About EUROEXPO Messe- und Kongress-GmbH**

EUROEXPO Messe- und Kongress-GmbH was founded in 1996. Based in Munich, Germany, EUROEXPO organizes LogiMAT – the annual international trade show for intralogistics solutions and process management. Since 2014, EUROEXPO has also run the annual LogiMAT China trade show in Nanjing, Jiangsu. The next LogiMAT China will take place from April 15 to 17, 2019, in Shanghai. The LogiMAT brand will also be represented with “Intralogistics Solutions by LogiMAT” from June 26 to 29, 2018, at AMB Iran in Teheran. EUROEXPO also organizes the international business conference “EXCHAIiNGE – The Supply Chainers’ Conference”, as well as offering hosting services for conferences and events.

### **About Nanjing Stuttgart Joint Exhibition Ltd.**

Nanjing Stuttgart Joint Exhibition Ltd. (Messe Nanjing) is a joint venture between two state-owned enterprises: Landesmesse Stuttgart GmbH and Nanjing Hexi New City Development and Construction Management Committee. Landesmesse Stuttgart GmbH is one of the leading exhibition companies in Germany. It is a state-owned enterprise located in Baden-Württemberg and has 54 branches and representative offices around the world. Landesmesse Stuttgart GmbH organizes more than 60 professional exhibitions each year.

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