

PRESS RELEASE

## **Gartner Names Software AG a Leader in Integrated IT Portfolio Analysis Applications (IIPA) Magic Quadrant for 5<sup>th</sup> Year**

- Positioned highest in execution for Alfabet solution
- Digitalization driving awareness for IIPA
- IIPA combined with Enterprise Architecture (EA) helps align portfolio decisions with IT strategy
- Software AG only vendor positioned as a Leader in both IIPA and EA Magic Quadrants

**Darmstadt, Germany – December 10, 2015 - Software AG today announced that Gartner, Inc., a leading industry analyst firm, has named Software AG a Leader in its ‘Magic Quadrant for Integrated IT Portfolio Analysis Applications’ report (published on November 30, 2015\*) for its Alfabet solution. Alfabet offers management and governance capabilities across multiple IT portfolios to provide the CIO and other leaders with the information they need in order to make broad, directional and strategic decisions. It enhances communication and collaboration among different IT portfolio managers and helps them understand the symbiotic relationships between the infrastructure portfolio, application portfolio, project portfolio, finance and risk.**

Software AG’s Alfabet IT Planning and Portfolio Management platform was evaluated among 9 different software vendors on 15 criteria. According to Gartner, “Leading products aggressively strive to integrate the planned execution of change to the IT footprint in response to the needs of the business, using portfolio management as a foundation. These products can analyze the cost and progress of the IT response to the business and IT strategy, and deliver the right perspectives, analysis, and impact views required by CIOs, IT portfolio managers, and other business leaders.”

Dr. Wolfram Jost, Chief Technology Officer and member of the Board, Software AG, said: “We believe the positioning in the Gartner Magic Quadrant is evidence of a thorough understanding of the needs of this growing market. We feel Software AG’s improved movement upwards in this market clearly demonstrates our ability to keep pace with the CIO’s needs to effectively manage the complexity involved in transforming to a digital enterprise.”

### **EA is an essential component of IT portfolio decision-making**

As IT organizations mature in their ability to manage their application, technology, and project portfolios, they see the interdependencies among these portfolios. They realize that an integrated view is necessary in order to assess the across-the-board requirements for transformation to a digital business. Understanding these and the inter-portfolio impact of proposed change to the IT landscape helps guide investment decisions and avoids potentially damaging cost-cutting measures. EA provides IIPA with the insight into the IT landscape. The Gartner report states: “Identifying the points of intersection between elements in these portfolios and “desired state” models created from enterprise architecture (EA) helps IT align the decisions it makes in any IT portfolio with current IT strategy.” Software AG was also positioned

as a Leader in Gartner's recent "Magic Quadrant for Enterprise Architecture Tools" (published: November 4, 2015)

## New Alfabet product release enables IT portfolio management in the office or on the road

Alfabet follows Software AG's aggressive 6-month release cycle. Its recent release 9.9 (GA October 2015) provides planning and management of the IT portfolio on mobile devices, on-premises and in the cloud acknowledging an ever-more mobile workforce and the breadth of stakeholders involved in business and IT transformation. New release features facilitate the planning of cloud-based solutions and help protect against the threats posed by today's open computing environments.

The complete Gartner report is available at [www.softwareag.com/recognition](http://www.softwareag.com/recognition).

\*Gartner, "Magic Quadrant for Integrated IT Portfolio Analysis Applications", published: 30 November 2015, by Daniel B. Stang, Jim Duggan

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### About [Software AG](http://www.softwareag.com)

Software AG empowers customers to innovate, differentiate and win in the digital world. Its products help companies combine existing systems on-premise and in the cloud into a single platform to optimize and digitize their businesses. The combination of process management, data integration and real-time analytics in one *Digital Business Platform* enables customers to drive operational efficiency, modernize their systems and optimize processes for smarter decision-making. Building on over 45 years of customer-centric innovation, Software AG is ranked a leader in many innovative IT categories. Software AG has more than 4,400 employees in 70 countries and had total revenues of €858 million in 2014.

Learn more at [www.softwareag.com](http://www.softwareag.com).

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