



SMA Solar Technology AG – Press Release

Monitoring, Comparing PV Systems and Knowledge Sharing: SMA Launches Sunny Places—The Community Portal for Residential PV Systems

Niestetal, August 19, 2014—SMA Solar Technology AG (SMA) now offers a community portal specifically designed for residential PV system operators. With Sunny Places, you are not only able to quickly view all your photovoltaic systems' important data, you can also search for other PV systems, make a concrete PV system comparison, exchange ideas with other users or like-minded individuals.

All system data at a glance

It's easy to transfer PV system data from the SMA Sunny Portal to Sunny Places. After that, PV system operators can get key information at a glance and monitor whether the system is running optimally. "For example, the home page shows your system's current performance, how much energy you have already produced, your self-consumption level, the weather forecast for your site or your green contribution in the form of CO₂ savings," explained SMA Product Manager Lydia Schacht.

Search for other systems and easily compare yield data

With Sunny Places, users are able to get an overview of their system at any time, they can also search for other systems—in their neighborhood or anywhere in the world. The Sunny Places search function lets you find, filter and sort PV systems according to individual features, such as the system name, location or size, and compare them with your own system. The practical effect is: "The display of specific yield information even lets you compare PV systems of various sizes for a selected time frame," said Lydia Schacht.

Share knowledge with the community

Sunny Places users can easily share tips and tricks for optimizing their PV systems with others. The community portal offers many options for connecting with other system operators, including being able to post and comment on entries, "like" entries or follow other community members.

The community portal can be reached at <http://sunnyplaces.com>.



About SMA

The SMA Group generated sales of more than €930 million in 2013 and is the global market leader for solar inverters, a key component of all PV plants. SMA offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented in 21 countries. The Group employs more than 5,000 people worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all plant sizes. The product range includes both inverters for grid-connected photovoltaic plants as well as off-grid and hybrid system technology. The product portfolio is supplemented by comprehensive services and operational management of utility-scale PV plants. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index.

SMA Solar Technology AG

Sonnenallee 1
34266 Niestetal
Germany

Head of Corporate Communications:

Anja Jasper
Tel.: +49 561 9522-2805
Presse@SMA.de

Press contact:

Susanne Henkel
Manager Corporate Press
Tel.: +49 561 9522-1124
Fax +49 561 9522-421400
Presse@SMA.de

Investor Relations contact:

Julia Rother
Manager Investor Relations
Tel. +49 561 9522-2222
Fax +49 561 9522-2223
IR@SMA.de





Disclaimer:

This press release serves only as information and does not constitute an offer or invitation to subscribe for, acquire, hold or sell any securities of SMA Solar Technology AG (the "Company") or any present or future subsidiary of the Company (together with the Company, the "SMA Group") nor should it form the basis of, or be relied upon in connection with, any contract to purchase or subscribe for any securities in the Company or any member of the SMA Group or commitment whatsoever. Securities may not be offered or sold in the United States of America absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended.

This press release can contain future-oriented statements. Future-oriented statements are statements which do not describe facts of the past. They also include statements about our assumptions and expectations. These statements are based on plans, estimations and forecasts which the Managing Board of SMA Solar Technology AG (SMA or company) has available at this time. Future-oriented statements are therefore only valid on the day on which they are made. Future-oriented statements by nature contain risks and elements of uncertainty. Various known and unknown risks, uncertainties and other factors can lead to considerable differences between the actual results, the financial position, the development or the performance of the corporation and the estimates given here. These factors include those which SMA has discussed in published reports. These reports are available on the SMA website at www.SMA.de. The company accepts no obligation whatsoever to update these future-oriented statements or to adjust them to future events or developments.