

## PRESS RELEASE

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### **empolis and COGISUM Sign Agreement for Sales and Technology Partnership**

#### Collaboration on a Higher Level Planned

Kaiserslautern and Friedrichsdorf, Germany, February 4, 2009 – Today, the two information management specialists, empolis GmbH and COGISUM Intermedia AG, signed an agreement for a strong sales and technology partnership. In precise terms, empolis will immediately integrate COGISUM products in its sales portfolio. Customers can look forward to new, unique solutions based on COGISUM's proven experience in the area of Web 2.0 analysis along with empolis' fully developed semantic technologies. Both companies are highly motivated to collaborate and intensify their partnership beyond the initial step. Goals are, among others, to evaluate semantic relationships with Web 2.0 analysis or sentiment (Voice of the Customer) analyses.

Rolf-Dieter Metka, COGISUM Intermedia AG Sales and Marketing Director states, "Our partnership opens up new possibilities. Our products are well represented by empolis' knowledgeable sales force with its comprehensive, technological know-how and many years of experience in the market. On a technological level, the synergy effect results in an increase in innovative energies for both companies to be transferred to their products and solutions."

"COGISUM and empolis complement each other perfectly in their technological expertise and market positions. The synergies resulting from this partnership are remarkable for both companies. Both companies should experience a noticeable surge forward shortly. Always keeping our customers' interests in mind, it's our customers who will primarily benefit from our mutual agreement. The even broader product portfolio allows us to provide them with solutions tailored, with even more precision, to their needs", explains empolis CEO, Dr. Stefan Wess.

**For further information:**

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**About COGISUM**

Since its establishment in 2000, COGISUM Intermedia AG has been committed to supporting companies and organizations in obtaining, using and disseminating information. Automated processes are employed to obtain information by tapping the digitized knowledge available on clients' own file servers, intranets and the Internet.

COGISUM Intermedia AG is committed to offering its clients innovative products for boosting efficiency and reducing costs, above all in the areas of data searches, information analysis and knowledge management. This offering is supported by substantial process know-how and comprehensive services. With its integrative concept, COGISUM Intermedia AG has established itself as a leading solution provider in its market – especially with industrial enterprises, financial services, publishers and public administrations. [www.cogisum.com](http://www.cogisum.com)

### **About empolis**

empolis – The Information Logistics Company – offers enterprise content and knowledge management solutions for company-wide information logistics and for improving business processes. More than twenty years of experience and extensive industry know-how build the foundation, upon which the empolis software solutions are designed, for a wide range of applications. [www.empolis.com](http://www.empolis.com)