

New Web Related Market Organization for China

manroland web systems announces the foundation of its new independent and web related Sales and Service Company in China, manroland web printing equipment (Beijing) Co. Ltd. with branch offices in Hongkong and Taipei.

manroland web systems and manroland sheetfed, formerly trading under the umbrella of manroland AG, have successfully cooperated in China by using manroland Greater China organization as its common exclusive Sales and Service Partner during the last years. Now, both companies mutually agreed and decided to take over the individual responsibility for their respective sales and service activities in the Greater China region. Both companies will further concentrate their activities on their core business. manroland web systems therefore opened its own, independent and specialized organization to realize an even better service for its dedicated customers. Such amendments for market approaches have been made earlier in several other sales regions and proved to be very successful.

The new manroland web systems market organization for webfed printing has been founded on April 1, 2016. "Well known company representatives and service technicians will continue their engagement within the new organization" Dr. Frank Tietsche, Vice President Sales manroland web systems, guarantees. "Smooth processes will be beneficial for the customers. The changes will strengthen the high-performance business partnerships, manroland web systems is committed to."

Address of the new company:

manroland web printing equipment (Beijing) Co., Ltd.
New World Center Office Building A. Room no. 704, No. 3,
Chong Wen Men Wai Street, Dongcheng District,
Beijing China 100062

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manroland web systems GmbH is the leading manufacturer of web-offset printing systems. The company provides integrated solutions for commercial web offset, newspaper and digital printing. A worldwide sales and service network also markets ancillary printing equipment and pressroom products as well as software products and innovative workflow management systems.

manroland web systems GmbH

Marketing & Communications
86219 Augsburg

Dr. Daniel Raffler

Phone: +49 (0) 821 424-45 85

Fax: +49 (0) 821 424-12 00

daniel.raffler@manroland-web.com

Christian Seitz

Phone: +49 (0) 821 424-31 81

Fax: +49 (0) 821 424-12 00

christian.seitz@manroland-web.com

Photos can be downloaded from www.manroland-web.com in the category **Newsroom**.

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