

## New Advertising Technology Products from SAXOPRINT

*The online printing company adds large-scale advertising materials to its product range*

**London – The online printing company, SAXOPRINT, is adding brushed aluminium boards, corrugated plastic signs and adhesive films to the advertising technology category of its product range.**

Specially designed for outdoor areas, but also used in office buildings and public facilities, the international online printing company, SAXOPRINT, now offers its customers additional materials for sign printing. Brushed aluminium and corrugated plastic signs, made from polypropylene (PP), are lightweight and maintain stability while still being flexible enough to bend. With optional holes in the corners and stainless steel spacers, the advertising signs are also easy to hang.

Window films and decals, now available from the online printing company, ensure efficient marketing use of glass surfaces in offices and sales rooms. SAXOPRINT customers can choose between the conventional form of visual protection, a transparent frosted film and a see through perforated decal. All materials are removable without leaving residue; however, they cannot be reused. An additional laminate finishing offers protection from UV light, scratches and/or weather elements.

Interested customers can get an overview of the extensive product range in our "Signs" category here: <http://www.saxoprint.co.uk/business-stationery/company-signs>

### About SAXOPRINT

SAXOPRINT is one of the leading online printing companies in Europe. The company currently employs more than 550 dedicated staff over a total area of more than 18,000 m<sup>2</sup> at its headquarters.

SAXOPRINT offers exceptional print quality. The company has one of the most modern technology parks in the global printing industry at its disposal. The online printing company has invested almost €20 million in new equipment, production processes and new employees over the last two years. Thanks to efficient work processes in prepress, production, processing and dispatch, as well as the very

**SAXOPRINT** is an international printing service provider with cutting-edge offset printing facilities in Dresden. As one of the market leaders in Europe, the company employs over 500 people, offering an extensive portfolio of services via several successful online printing portals.

SAXOPRINT has been a 100% subsidiary of the publicly listed company CEWE Stiftung & Co. KGaA, Europe's leading online printing and photo service, since January 2012.

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latest technologies, the company is able to carry out thousands of print orders every day on schedule.

Sustainability and climate protection are also important factors for SAXOPRINT. Using the very latest printing technologies, over 350,000 customers throughout Europe count on SAXOPRINT for their environmentally friendly printing needs. Based on the collaboration with ClimatePartner, a leading provider of climate protection solutions, customers can make their own individual contribution to climate protection and optimise their CO<sub>2</sub> footprint.