

ISRA VISION AG: On the road to 200+ with strategic activities

ISRA continuing to expand product range and boosting metal business with product innovations and experienced management

ISRA VISION AG (ISIN: DE 0005488100) – the TecDAX company for industrial image processing (Machine Vision) and one of the world's leading suppliers of surface inspection solutions for web materials and 3D machine vision applications – is pressing ahead with its strategic activities on the way to new revenue dimensions of more than 200 million euros. With continuous product innovations and a systematic expansion of the Executive Management, the Company is laying the basis for future success.

ISRA offers its customers from the steel industry products for inspection and quality assurance along the entire production chain: The product portfolio of 2D and 3D inspection and measurement technology creates solutions that identify quality defects at an early stage and combines optical technologies with analytical tools in order to optimize line yield in the long term. The product range will be expanded to include further metal areas such as high-quality aluminum sections in the future. In addition, the Company systematically focuses on software solutions and INDUSTRIE 4.0-compatible systems that enable further-reaching use of inspection data. By analyzing this data significant connections can be detected to identify optimization potential for the entire process. ISRA thereby helps its customers to guarantee their competitive capability by means of time-saving and cost-effective production as well as by minimizing rejects. Dr. Jens Magenheimer used to be in charge of the sales metal business and was heavily involved in expanding the product range for the metal industry: In the future, in his capacity as a new member of the Executive Management, he will push forward the development of customer-focused products, such as expanding new hardware and software solutions for the entire metal production process.

Dr. Jens Magenheimer has many years of management experience in the fields of sales and business development. He also has wide-ranging expertise in steel and aluminum inspection. By appointing him to the Executive Management, ISRA is laying the structural foundation for the continued success of the metal business.

Targeted recruitment will accompany the capacity expansion in all areas of the Company, and is strategically aligned with the next revenue target of more than 200 million euros.

Company profile

ISRA VISION AG, together with its subsidiaries, is worldwide leading in surface inspection of web materials. Furthermore, it is one of the globally leading providers of machine vision programs, specialising in the area of 3D machine vision, in particular for “3D robot vision”.

The core competence of the Company is the ISRA-BrainWARE[®], an innovative software for intelligent machine vision systems. Here, the scientific know-how from the fields of optics, lighting technology, surveying technology, physics, image processing and classification algorithms and a complex system design are combined. Machine vision is a key technology for visualising systems that imitate the human eye. Today's ISRA applica-

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tions focus primarily on the automation of production and quality assurance of goods and products supplied to large, future-oriented markets such as energy, healthcare, food, mobility and information. The customers mainly include renowned global players from the respective sectors. With more than 25 locations worldwide, ISRA offers customer proximity everywhere and ensures optimum service and support.

In the past seventeen years, ISRA has shown profitable growth with an annual average increase in sales of approx. 25 percent. Currently the Company employs approx. 800 people worldwide.

Further information are available at www.isravisision.com.

Additional Information

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