

Öko Skin facade for the Sustainable Museum at dOCUMENTA (13)

Concrete panels manufactured by Rieder will play an important role at the world's largest exhibition of contemporary art this year. More than 150 artists from 55 countries will present their multi-faceted artistic projects in Kassel, Germany, from June 9. Der Grüne Punkt (Green Dot) and Green Building Group, who both sponsor dOCUMENTA (13), have built the first Sustainable Museum with sustainable building materials. One of the environmentally friendly museum buildings is clad with Öko Skin by Rieder.

Every five years the entire city area of Kassel is turned into a museum for 100 days. The artworks presented include sculptures, performance art, installations, research, paintings, photographs, films, text and audio works, as well as other objects and experiments from the fields of art, politics, literature, philosophy and science.

Sustainable Museum

In addition to the works of art presented in the museum buildings, dOCUMENTA (13) also traditionally features open-air exhibitions and presentations outside the usual exhibition spaces. In the inner-city park Karlsau and the Kulturbahnhof visitors will find 24 exhibition buildings this year. These buildings, which are distributed across the park area and the former central station, together form the Sustainable Museum. Der Grüne Punkt and Green Building Group, a Graz-based company specializing in sustainable prefabricated houses, emphasize the need for environmentally-friendly construction. The buildings symbolize a sustainable, closed-cycle economy, a responsible use of limited resources and environmentally compatible and climate-friendly production technology.

Conceived as monuments for the "protection of the earth", the houses will be donated to social and cultural institutions, environmental organisations and aid projects after dOCUMENTA (13) to remind people of the huge environmental problems facing the world today.

Öko Skin glassfibre-reinforced concrete at Kulturbahnhof

The 24 artist pavilions are used as exhibition space. The house on the grounds of the former central station Kulturbahnhof is reserved for the famous artistic group Critical Art Ensemble with the project entitled "Winning hearts and minds". In addition to discovering the projects of this media-critical artist group, visitors can also discover the building's environmentally-friendly Öko Skin concrete facade. As an ecologically sound, extremely durable facade material, Öko Skin has been very high on the list of sustainable construction materials for the Sustainable Museum built for dOCUMENTA (13). Öko Skin is based on purely mineral raw materials and is thus fully recyclable. In comparison with other facade materials, the production of Öko Skin glassfibre concrete generates 40% less greenhouse emissions.

Wolfgang Rieder, the owner of Rieder Group and inventor of Öko Skin sustainable glassfibre-reinforced concrete slats, is enthusiastic about the intention to provide a platform for "sustainable building" at the renowned dOCUMENTA (13). "We are very proud to be part of the first Sustainable Museum at dOCUMENTA (13). This is a confirmation of our efforts to revolutionize the world of concrete construction with regard to eco-friendliness, functionality and aesthetics.

Rieder's cultural mission

Rieder has a long tradition of supporting art projects. The company is not only committed to its social responsibility towards the environment, but also takes its cultural mission very seriously.

"It fires our inspiration when designers and artists work together with us and our materials. The creative input and the solutions we develop in cooperation with architects and artists help us optimize our concrete products",

[öko skin]
BY RIEDER

Wolfgang Rieder points out. He is proud of numerous successful cooperation projects, e.g. with Storefront Gallery in New York, the Austrian Museum of Applied Arts (MAK) in Vienna, Vienna Design Week, various universities of architecture, such as AA in London and Vienna University of Technology or young designers and established artists from all over the world.

Rieder Group

Rieder Group, which has its headquarters in Maishofen in the Austrian province of Salzburg, has specialized in the production of solution-oriented, environmentally friendly and cost-effective concrete products. Rieder has been a leading specialist for innovative concrete solutions for over 50 years. The fully family-owned business, which has 6 production sites and 420 employees, manufactures and distributes concrete products for architecture, structural engineering and infrastructure. The company's products are used in the fields of railway and road construction, noise barriers, prefabricated components, elements for urban design and landscape gardening, retaining walls for landscape construction and various intelligent facade solutions made of concrete.

Sweepstake: visit dOCUMENTA (13) with Rieder

Visit www.rieder.cc or www.facebook.com/fibreC and win a weekend for two in the dOCUMENTA (13) city Kassel to discover the Öko Skin pavilion directly on site. In addition, Rieder is giving away 10 limited dOCUMENTA I (13) postcard books.

Pictures/captions

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Further pictures available from: pr@rieder.cc

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Links

www.rieder.cc

[http://d13.dOCUMENTA\(13\).de/](http://d13.dOCUMENTA(13).de/)

<http://www.greenbuildinggroup.eu/>

<http://www.gruener-punkt.de/>

<http://www.critical-art.net/>