

SILICA expands Reach of X-fest Technical Training with New On-Demand Videos

Poing, Germany, 11th March 2015 – SILICA, an [Avnet](#), Inc. (NYSE: [AVT](#)) company, announces that the distinguished global X-Fest road show, organised together with Xilinx, was a huge global success with more than 6,000 engineers worldwide attending Avnet’s 37-city X-fest technical seminar series between September 2014 and January 2015. Engineers were able to receive expert instruction on designing with the Xilinx[®] 7 series, Zynq[®]-7000 All Programmable SoC and UltraScale™ device families. Today, SILICA is making these technical workshops available to an even broader audience with the launch of the [X-fest On Demand website](#). The site offers viewers free, unlimited access to video recordings of all 12 instructional courses offered throughout the X-fest series. The post-event site also includes descriptions of the exhibits and product demonstrations featured at the live X-fest events.

This year’s X-fest program featured twelve technical courses based on the Xilinx[®] 7 series, Zynq[®]-7000 All Programmable SoC and UltraScale™ device families. Now, on demand, viewers can watch presentations from any of the three educational tracks: Zynq Applications, FPGA/SoC Design Techniques and Zynq System Design. The courses were developed and presented by Avnet field application engineers and technical experts in collaboration with leading suppliers including Xilinx, Inc., Analog Devices, Inc., STMicroelectronics, TE Connectivity (TE)^{*}, Texas Instruments Inc., Maxim Integrated Products Inc., Micron Technology, Inc. and Freescale Semiconductor, Inc.

“As much as attendees are able to take away from these workshops, we know that it’s a lot of information to digest in just one day,” said Tim Barber, senior vice president, design chain business development, Avnet Electronics Marketing. “By making these videos available online, those who attended the event can get a convenient refresher and also view presentations that they missed. And, of course, those that could not be

present for any of the live events can now take advantage of the online offerings to boost their understanding of these key technologies.”

“As a lead sponsor for X-fest 2014, Xilinx worked closely with Avnet to deploy this very successful X-fest program,” said Chris Henry, vice president, sales operations and channel sales, Xilinx. “X-fest is already a great vehicle for thousands of design engineers to expand their knowledge of Xilinx’s All Programmable devices. We are very pleased Avnet has made this content available online for post-event review for those engineers who were unable to participate live, and those who would like to refresh their knowledge gained from the event.”

To view full course descriptions and access the on-demand videos, visit the [X-fest On Demand website](#).

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About Avnet Electronics Marketing

Avnet Electronics Marketing is an operating group of Phoenix-based Avnet, Inc. that serves electronic original equipment manufacturers (EOEMs) and electronic manufacturing services (EMS) providers in more than 80 countries, distributing electronic components and embedded systems from leading manufacturers and

providing associated design-chain, supply-chain and value-added integration services.

The group's website is located at www.em.avnet.com.

About Avnet, Inc.

Avnet, Inc. (NYSE: [AVT](#)), a Fortune 500 company, is one of the largest distributors of electronic components, computer products and embedded technology serving customers globally. Avnet accelerates its partners' success by connecting the world's leading technology suppliers with a broad base of customers by providing cost-effective, value-added services and solutions. For the fiscal year ended June 28, 2014, Avnet generated revenue of \$27.5 billion. For more information, visit www.avnet.com.

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About SILICA

SILICA, an Avnet, Inc. (NYSE:AVT) company, is one of the leading semiconductor distributors in Europe. SILICA accelerates its customers' success by connecting 25 technology suppliers with a broad base of more than 15,000 customers and providing in-depth design support and cost-effective, value-added services and solutions. For more information, visit www.silica.com

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