

Advantech-DLoG will participate to SITL 2013 for the first time and will launch new products

Advantech-DLoG will present a new generation of devices for the supply chain, including vehicle mount terminals and a robust portable device.

Nanterre, February 7, 2013 – There are many challenges that IT is facing regarding material flow and controlling of all processes. Advantech-DLoG will reinvigorate distribution, material and information flow with its exhibit at SITL. Between March 26 to 29, 2013, in Paris Nord Villepinte, France, Advantech-DLoG will present an extensive product portfolio of rugged terminals and devices, such as an especially robust tablet PC for logistics and fleet management.

Advantech-DLoG supplies IT devices for the entire supply chain, from production and intralogistics to fleet management. "The focus of our developments is on applications for the special demands in the mobile and portable sector," said Robert Vasenda, Global Business Development Manager. "All new products were developed with a view to each one's respective application, customized to the requirements of the user, and adapted to the demands of the applications."

At SITL 2013, Advantech DLoG will introduce a new generation of terminals for intralogistics applications in warehouses and distribution centers as well as new product families and devices for fleet management that will enhance and enrich the existing product portfolio.



Caption: The new PWS-770 tablet PC from Advantech-DLoG

For more information, go to <http://www.advantech-dlog.com>

About Advantech-DLoG:

DLoG GmbH, acquired by Advantech in March 2010, has become a member of the Advantech Group and is now the global Headquarter for Digital Logistics, which addresses vertical markets such as warehousing and distribution, fleet management and demanding industrial automation. The DLoG GmbH was established in 1985 and has made a name for itself as a global player in the field of industrial PC and vehicle terminal solutions for extremely challenging environments - in construction machinery, forklifts, trucks, mining equipment and industrial production.

The new brand name of Advantech-DLoG combines the experience and market leadership gained by both companies in the past with the objective of turning Advantech-DLoG into a leading global provider for selected vertical markets such as warehousing, heavy goods management and fleet management.

Advantech-DLoG is the byword for cutting-edge sectoral innovation and a high level of quality. Within the framework of a comprehensive support, sales and marketing network, more than 3,600 employees are dedicated to providing swift time-to-market services for Advantech-DLoG's global customer base.

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