

Michael Bauer International GmbH presents its new authorized partners

CONIAS Risk Intelligence GmbH

casaGeo Data + Services GmbH

WENXT S.A.S, France

Karlsruhe, December 20, 2018: MBIs authorized partners are an integral part of their global strategy and are delighted with the joint success they are achieving. In the last months MBI has signed new partnerships with CONIAS Risk Intelligence GmbH, casaGeo Data + Services GmbH and WENXT S.A.S. This broadens the companies' existing sales network and expands the use of its geodata portfolio into new business sectors.

„The digital transformation constantly opens up new business opportunities for our small-scale international market and geographic data”, says Ray Roberts-York, Managing Director of MB-International. “Without geographic references, growth cannot take place, neither in business nor in operations. Our new authorized partners perfectly illustrate this with their pioneering solutions and in-depth expert knowledge of data. We welcome our new partners and look forward to a productive relationship over the coming months and years.”

CONIAS Risk Intelligence GmbH

CONIAS Risk Intelligence (Conflict Information and Analysis System) was established in 2015 as a consulting company providing in-depth analysis on political violence and conflicts worldwide.

Having its roots in the quantitative conflict research conducted for some 20 years at the University of Heidelberg, CONIAS turns data into knowledge by systematically integrating reported incidents into conflict systems. Covering more than 1,800 distinct ongoing and recent political conflicts, we inform clients about actors involved, contentious issues and the way conflict parties manage their disputes on sub-state level – from political statements to full-scale wars. CONIAS updates these datasets on a monthly basis through intense media and literature screening and data

aggregation. Data-driven solutions, such as the Subnational Resilience (SURE) and the Subnational Safety (SUSAFE) datasets, help clients to timely assess both current and structural risks to travel safety, investments and supply chain networks.

casaGeo Data + Services GmbH

In addition to market data and digital maps from MBI, casaGeo provides the solution casaGeoSpatial with Alteryx Designer, which brings together geomarketing and data mining analyzes. Furthermore casaGeo offers a comprehensive range of services: thematic maps, data mining projects, location Intelligence, predictive modelling and managed services.

WENXT S.A.S, France

we::nXt is a management consulting firm specialized in Sales and Go-to-Market acceleration, helping Scale-Up companies grow to their next stage of development. we::nXt is exclusively focused on a few specific Tech verticals: Cloud, Artificial Intelligence, Location Intelligence, and Smart Mobility. we::nXt is a firm comprised of former sales and marketing leaders, who have extensive experience in sales leadership with high-tech companies. In addition to its Sales Acceleration services, we::nXt distributes MBI GeoData to help its customers implement best-in-class Geomarketing solutions.

About Michael Bauer International GmbH:

MBI offers a wide range of data products for business-critical geospatial analysis. MBI's products include Population, Households, Age Bands, Unemployment, Consumer Styles as well as Purchasing Power, Retail Turnover and Consumer Spending on most geographical levels. They also produce and license vector postcode boundaries (ZIP), administrative boundaries and small areas maps for most countries Worldwide.

MBI is a manufacturer and reseller of their own map, socio-demographics and boundary data that strives to provide businesses who want to make better informed investment with market data.

MBI is committed to supporting their customers to achieve an effective set-up and continuous handling of their geodata. Specialized in providing tailor-made data products according to each customer's individual requirements.

MBI's data is used globally by GIS engineers, Marketing executives, OEMs and controllers' for sales targeting, expansion planning and site location analysis in a wide range of Geomarketing and Business Intelligence applications.

For more information please visit www.mbi-geodata.com

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