

# EBV Elektronik and Solid State Lighting Company, Bridgelux Inc., Sign Distribution Agreement for the EMEA Region

**Poing, Munich and Livermore, California: EBV Elektronik, an Avnet (NYSE: AVT) company and the leading specialist in EMEA semiconductor distribution, and Bridgelux Inc. today announced a distribution agreement to promote and deliver market-leading, energy-efficient LED lighting products to customers within the EMEA region. Bridgelux actively supports its customers by delivering value-added, application-specific solutions that will open up new markets in solid-state lighting (SSL).**



*Slobodan Puljarevic,  
President & CEO EBV Elektronik*

"Bridgelux is bringing innovation to light by providing high power, energy-efficient and cost-effective LED solutions. Our customers will be able to use Bridgelux's technology to replace traditional lamp and luminaire technologies with solid-state products for fast growing interior and exterior application areas such as street lights, track and downlights," said Slobodan Puljarevic, President and CEO of EBV Elektronik. "What is also very important for us at EBV is the fact that Bridgelux's products support

global clean energy initiatives by reducing energy consumption and offering environmentally-friendly solutions for general lighting applications. Their innovative product portfolio is a very welcome addition to our linecard and will add significant value to EBV's technology portfolio. In return, Bridgelux now has access to our sales organisation across EMEA and will benefit from unbeatable commercial, technical and logistical services we offer to our customers," Puljarevic concludes.

"We are very pleased that EBV has become a major channel partner with Bridgelux to support our rapidly growing customer base in EMEA. EBV has the infrastructure and resources required to help our customers develop the right products, at the right time and at the right cost, to meet the needs of a market that increasingly demands the highest quality light," said Jim Miller, chief sales and marketing officer at Bridgelux. "The relationship with EBV further solidifies Bridgelux's commitment to EMEA, allowing not only for faster delivery of Bridgelux products to the market, but also the availability of regionally-based applications engineering support and testing services to assist customers with new product development."

## About Bridgelux

Bridgelux is a leading developer and manufacturer of technologies and solutions transforming the \$40 billion global lighting industry into a \$100 billion market opportunity. Based in Livermore, California, Bridgelux is a pioneer in solid state lighting (SSL), expanding the market for light emitting diode (LED) technologies by driving down the cost of LED lighting systems. Bridgelux's patented light source technology replaces traditional technologies (such as incandescent, halogen, fluorescent and high intensity discharge lighting) with integrated, solid state lighting solutions that enable lamp and luminaire manufacturers to provide high performance, energy-efficient white light for the rapidly growing interior and exterior lighting markets, including street lights, commercial lighting and consumer applications. Bridgelux is the only vertically integrated LED manufacturer and developer of solid state light sources that designs its solutions specifically for the lighting industry. For more information about the company, please visit [www.bridgelux.com](http://www.bridgelux.com).



## About EBV Elektronik

EBV Elektronik, an Avnet (NYSE: AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 60 offices in 27 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit [www.ebv.com](http://www.ebv.com). Follow EBV on [Facebook](#), [LinkedIn](#), [Twitter](#) und [Youtube](#).

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