

July 31, 2014

Automechanika 2014

Motorservice with new market profile at Automechanika

The key industry fair Automechanika will be held in Frankfurt/Main from September 16 to 20. MS Motorservice International GmbH is jointly exhibiting on stand A 42 in hall 5.1 together with the German subsidiaries MS Motorservice Deutschland GmbH and BF Germany GmbH. Also present will be representatives of the subsidiaries in France, Spain, Turkey, Brazil, and China.

A central, also clearly recognizable theme on the almost 500 m² fair stand is the new market profile of KSPG AG where the Motorservice Group is responsible for aftermarket business. Within this rebranded profile the aftermarket specialist is one of three corporate divisions of KSPG and hence emphasizes more strongly than hitherto its expertise as subsidiary of a manufacturer of original equipment. Under the group slogan, "Our heart beats for your engine," Motorservice defines itself as a service partner for everything related to the engine, one offering a broad portfolio of quality products and services.

Another fair highlight is Motorservice's new online shop. The website has been thoroughly remodeled and comes with intuitive user interface and features such as extensive search functions, efficient order placement and tracking as well as extra information on products and orders submitted.

Also on view at the fair are KS steel pistons for commercial vehicle and industrial engines. Unlike the articulated-shaft pistons with a top section in steel and an aluminum shaft connected by way of the piston pin, the all-steel monobloc pistons can be manufactured for greater strength, temperature- and pressure-resistance. This, in turn, allows compliance with stricter emission standards. Motorservice will be one of the first to sell steel pistons to the aftermarket.

Since the end of 2010, BF Germany has belonged to KSPG's Motorservice division. It specializes in commercial vehicle and industrial engine parts. At Automechanika, the company is emphasizing its hard parts for commercial vehicles.

The market addressed by MS Motorservice Deutschland with its comprehensive product range, expertise and customer-driven delivery service is made up of wholesalers and engine repair shops in Germany, Austria, and Switzerland. Completing the portfolio are detailed service bulletins and training courses.

Automechanika is considered to be an internationally foremost trade fair for the automotive aftermarket and, every other year, features a broad range of

information on the subjects of auto parts, workshop and service station equipment, IT and management, car wash, accessories, and tuning.

About Motorservice

The Motorservice Group is the sales organization for the global aftermarket operations of KSPG AG (previously Kolbenschmidt Pierburg). It is a leading supplier of engine components for the independent parts market. Its brands include Kolbenschmidt, Pierburg and TRW Engine Components. A lineup remarkable for its breadth and depth allows customers to source their engine parts from a single supplier. As problem solver for the trade and workshops, it also provides an extensive customer support package and the engineering expertise of a major auto-industry supplier.

About KSPG AG

The KSPG Group, which belongs to the Rheinmetall Group, has annual sales of around €2.46 billion and ranks among the 100 biggest auto-industry suppliers worldwide. Just under 12,000 employees work at 36 plants in Europe, the Americas, Japan, India and China. As an established first-tier development partner of the global OEMs, for over a century the Group has been involved in the development and sustainable improvement of engines with a view to achieving emission, fuel and CO₂ savings, weight reduction, and performance enhancements. This applies to car, commercial vehicle and industrial engines alike. The lineup includes components and assemblies for pollution and fuel reduction; coolant, oil and vacuum pumps as well as pistons, plain bearings, engine blocks, cylinder heads, and structural parts. KSPG AG's Motorservice division is in charge of the global aftermarket business.