PRESS RELEASE



Apogee and Neumann announce attractive home recording bundle

Berlin/Anaheim, January 21, 2016 – Following the launch of the Sennheiser / Apogee ClipMic digital and MKE 2 digital mobile recording solutions in 2015,



2016 will see the launch of an attractive bundle for the ambitious home recordist. Studio specialists Neumann.Berlin will combine their TLM 102 largediaphragm microphone – complete with elastic suspension – with Apogee Duet, the most popular portable audio interface for Mac

and iPad. This special bundle will exclusively be available in the USA, Canada, Germany and the UK from April 2016. It can be ordered via the Neumann website www.neumann.com/homestudio.

"We are extremely happy that the cooperation with Apogee now extends into the home recording field and also includes the Neumann brand," said Wolfgang Fraissinet, Director Audio Recording at Sennheiser and President Marketing and Finance of Neumann.Berlin. "This bundle will be the go-to solution for the serious home recordist."

The microphone: the Neumann TLM 102 large-diaphragm condenser

Designed for vocals and instruments, the TLM 102 is the perfect entry into Neumann's world of true condenser microphones, offering a very harmonic, natural and detailed sound reproduction with a slight treble boost to give recordings the silky elegance that is so typical of large-diaphragm microphones. The gentle boost in the 8 to 12 kilohertz region also provides an organic separation between vocals and, for example, an acoustic guitar – a feature which is especially important for singer/songwriters. The bass reproduction is full and well rounded out even down to the lowest frequencies.

The TLM 102 is a 'good-natured' microphone that is easy to use and handle. It masters extremely high sound pressure levels of up to 144 dB with elegance, and has an integrated pop shield to smoothly record critical sibilants and plosives. Its





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transformerless output stage makes it insensitive to electromagnetic fields and minimizes any transmission losses. Due to its compact size, it can be easily positioned even if there is not much space.

For the bundle, the TLM 102 comes complete with an EA 4 elastic suspension, all the user needs to add is a standard microphone cable and stand.

The audio interface: Apogee Duet

Featuring Apogee's legendary AD/DA conversion technology, Duet is the industry standard for professional portable audio recording on Mac and iPad, offering the ultimate in sound quality and elegant design. Duet offers two analogue combo inputs (XLR and ¼") with world-class mic preamps and selectable 48V phantom power for the connection of microphones, instruments or professional line-level devices. On the output side, Duet provides two analogue 1/4" balanced outputs via the I/O port for connection to speakers or outboard equipment plus a separate, independently controlled 1/4" stereo headphone output. Via separately available Lightning and 30-pin cables, Duet can make a direct connection to iOS devices (iPhone, iPad or iPod touch).

Apogee Duet offers outstanding ease of use and intuitive operation. Its seamless integration with either iOS or Mac offers a smooth workflow and pleasant recording experience.

Visit the joint Sennheiser and Neumann stand in Hall A, Booth 6577. Visit the Apogee stand in Hall A, Booth 6500.

Caption:

TLM 102_Duet bundle.jpg: The Neumann TLM 102 and Apogee Duet bundle is an ideal choice for any home recordist looking for a versatile large-diaphragm microphone combined with the most popular portable audio interface for Mac or iPad

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About Apogee

Founded in 1985, Apogee Electronics designs and manufacturers award-winning audio recording solutions that are easy to use and sound amazing. Apogee products like <u>Symphony I/O</u>, <u>Ensemble</u>, <u>Quartet</u>, <u>Duet</u>, <u>ONE</u>, <u>JAM</u> and <u>MiC</u> have been instrumental in creating countless GRAMMY® and OSCAR® winning recordings by the world's most successful music artists. For more information, please visit <u>http://www.apogeedigital.com</u>

About Sennheiser and Neumann

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 18 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family-owned company that was founded in 1945 and which today has 2,700 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. As part of the Sennheiser Group, Georg Neumann GmbH, known as "Neumann.Berlin", is the world's leading manufacturer of studio microphones. Founded in 1928, the company has been recognized with numerous international awards for its technological innovations. Since 2010, Neumann.Berlin have expanded their expertise in electro-acoustic transducer design to also include the studio monitor market. In 2014, the Sennheiser Group had sales totalling €635 million. www.sennheiser.com, www.neumann.com

Sennheiser electronic GmbH & Co. KG Stephanie Schmidt PR Manager Professional Systems Audio Recording • Broadcast & Media • Live Performance & Music Am Labor 1 • 30900 Wedemark • Germany Tel. +49 (5130) 600 – 1275 stephanie.schmidt@sennheiser.com

Georg Neumann GmbH Andreas Sablotny Product & Brand Marketing, Audio Recording Leipziger Str. 112 • 10117 Berlin • Germany Tel.: +49 (30) 417 724 – 19 andreas.sablotny@neumann.com

