

Canto at Createasphere Digital Asset Management Conference in New York

Canto showcased new solutions; CTO Thomas Schleu presented DAMMY of the Year award

BERLIN, October 2nd, 2012 – Canto, provider of digital asset management solutions, exhibited and actively participated in this year's [Createasphere conference](#) on September 27th – 28th in New York City.

During the conference, Canto showcased a new video solution. By integrating the technology of partner [MovingIMAGE24's](#) VideoManager 6, Canto Cumulus now allows management of all files and metadata in one system and worldwide distribution of video files on different channels, platforms and devices.

Canto also presented the recently launched Canto Integration Platform that provides a quick and easy way to integrate the Cumulus DAM system into any other system, software application, mobile device or website, so users can create efficiencies in workflow management and power through their work day with one streamlined solution.

“Benefit Cosmetics has a strong social media presence and I was very interested to talk with Canto at Createasphere to learn how Canto Integration Platform can help us easily share our assets and simplify our workflow still more,” said Canto customer Bjorn Pave, Manager, Global Information Services at Benefit Cosmetics.

During the conference track Bjorn Pave presented a case study on selecting and implementing Cumulus at Benefit Cosmetics and Andrew Mannone shared his experience developing a set of workflows that integrate Photoshop scripting and a Cumulus Enterprise DAM backend at America's Test Kitchen.

Canto CTO Thomas Schleu, winner of the 2011 DAMMY of the Year award for his contribution to the digital asset management industry, gave the 2012 DAMMY to this year's winner Steve Cronan, CEO and Founder of 5th Kind, a Los Angeles based software provider. Thomas Schleu also took part in the closing panel on the future of digital asset management.



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About Canto & Cumulus

[Canto](#)® has been dedicated to helping customers fully utilize their digital assets since 1990. [Canto Cumulus](#)® is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's worldwide [network of certified developers](#) offers an impressive assortment of [plug-ins and add-ons](#) that enhance the Cumulus product line further.

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