



The SOTIF Conference 2019

Be a part of the SOTIF Conference: Safe Functionality for Highly Automated and Autonomous Driving

Running from **25-28 March 2019 in Munich City Center**, the **SOTIF Conference** will bring understanding to the idea of ISO/PAS 21448 as to complete ISO 26262 by a functional safety view on vehicle level. **Industry professionals** will come together to exchange knowledge, ideas and real-world strategies for the competitive **automotive industry**.

Our vehicles are changing and becoming more and more automated and autonomous. This trend asks for new standards to help define regulations of the industry through understanding the vehicle environment, notably sensor perception and sensor algorithm processing. How will the standards shape the industry?

With an agenda focused on the first SOTIF draft, the conference will focus on the upcoming uncertainties in the market on how to interpret and apply the standard. This conference will answer you the following themes, among many others:

- Standard of the Intended Functionality How to Interpret SOTIF
- How to integrate a security guideline within existing processes
- MSRA Framework for building up an automotive safety case and how to secure the connected car
- Leadership Mindset within Highly Complex Automotive Organisations
- Incorporating ASPICE Process on top model-based development Case studying sing an E-Motor
- Defeat your dependent failures: DFA methodology and experience from the application
- Integrating Functional Safety activities with product safety strategy

The SOTIF Conference is a global conference specialised in the SOTITF Standard which connects delegates from all over the world discussing the latest regulations for the automotive industry. Join the conference in Munich to become part of the shift and benefit from new innovations that can help you to enhance customer satisfaction!

This expert forum will bring together major players of the automotive industry such as **Toyota Research Institute, Aptiv, Universität Konstanz Horiba Mira Siemens, Texas Instruments, Bosch, Delphi Technologies, Jaguar Land Rover, PSA Groupe, Zenuity, PA Peugeut Citroen, Dyson**, and **many more**, discussing developments in the automotive industry standards.

For more information and details concerning speakers and presentations visit:

http://bit.ly/2DGwvhG

About IQPC: IQPC provides business executives around the world with tailored practical conferences, large scale events, topical seminars and inhouse training programs, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC's large scale conferences are market leading "must attend" events for their respective industries. IQPC produces more than 1,500 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: Berlin, Dubai, London, New York, Sao Paulo, Singapore, Stockholm, and Sydney. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of conferences.

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