

## PRESS RELEASE

Only stop of the Japanese delegation in the federal state of Baden-Württemberg

## **Japanese Deputy Economics Minister visits IDS**

As part of his trip to Germany, the Japanese Deputy Economics Minister Hirofumi Takinami visited the industrial camera manufacturer IDS Imaging Development Systems GmbH in Obersulm at the beginning of April. The internationally operating company is one of the market leaders in the industrial image processing industry. The IDS headquarters in Obersulm, Germany is both a development and production site

Jan Hartmann, son of company founder Jürgen Hartmann, gave the group insights into the portfolio and development of IDS from a two-man operation to an internationally successful high-tech company. The application spectrum of the USB, GigE and vision app-based industrial cameras developed and produced by IDS covers multiple non-industrial and industrial sectors in the field of equipment, plant and mechanical engineering.

The representative of the Japanese Ministry of Economic Affairs and Trade was impressed by how IDS, as a medium-sized company, can keep up with the high standards of large corporations and is very committed to the well-being of its employees. He also praised the cleanliness and high quality standards of IDS.

He was accompanied by a delegation from the Japanese Trade Policy Bureau, Tetsuya Kimura (Japanese Consul General in Munich), Hidehiko Kaneko (Consul) and Dr. Andreas Schumm (Managing Director of the Heilbronn-Franken Economic Region). IDS was the only stop in Baden-Württemberg before the Japanese delegation travelled on to Bremen and the Hannover Messe.

The state economic development agency "Baden-Württemberg International" organized and accompanied the visit. Their representative Mrs. Beate Ando explained after the delegation's stay in the area: "The Vice Minister of Economic Affairs was very impressed by the region and the company and mentioned this at a major business symposium at the Hannover Messe." Ando announced a visit of the IDS branch in Tokyo together with Prime Minister of Baden-Württemberg Winfried Kretschmann during his visit to Japan this summer.

Further information: www.ids-imaging.com



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### Illustration (© IDS Imaging Development Systems GmbH):



The delegation travelled through Germany for a few days and visited Obersulm, Bremen and the Hannover Messe. IDS was the only stop in Baden-Württemberg.

#### **About IDS Imaging Development Systems GmbH:**

The industrial camera manufacturer IDS Imaging Development Systems GmbH develops high-performance, easy-to-use USB, GigE and 3D cameras with a wide spectrum of sensors and variants. The almost unlimited range of applications covers multiple non-industrial and industrial sectors e.g. in the field of equipment, plant and mechanical engineering. In addition to its successful CMOS cameras, the company expands its portfolio with vision app-based sensors and cameras. The novel image processing platform IDS NXT is freely programmable and extremely versatile.

Since its foundation in 1997 as a two-man company, IDS has developed into a globally leading, independent, ISO-certified family business with approximately 280 employees. The headquarters in Obersulm, Germany, is used for development as well as production. With subsidiaries in the USA, Japan, South Korea and UK as well as further offices, IDS is represented internationally.

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