



PRESS INFORMATION

65th International Motor Show 2013
Frankfurt am Main

September 2013

-World Premiere TECHART Formula IV light-alloy wheel-

Leonberg, September 2013 – TECHART Automobildesign adds another attractive option to its successful Formula wheel program. The TECHART Formula IV light-alloy wheel in 5-twin-spoke design makes its debut at 65th Frankfurt International Motor Show from September 12 to 22 2013.

TECHART Automobildesign meets its customers' wishes for another choice in regards to individual wheel designs for Porsche vehicles, and offers the new TECHART Formula IV light-alloy wheel in 5-twin-spoke design. Available in dimensions 20- to 22-inch, it will not only be reserved for the current Porsche model range, but also for the shortly appearing Porsche Macan. Owners of corresponding predecessor models of Porsche Boxster, Cayman and 911 will also be able to order the new TECHART Formula IV light-alloy wheel for their vehicles.

In terms of colour finishes and combinations there are almost no limits for customers. Whether bi-colour finish or standard and individual colours, an exact adaption to the vehicles design is possible at any time.

The TECHART Formula IV light-alloy wheel in 5-twin-spoke design will be available for the following Porsche models:

- Porsche Boxster / Cayman 987
- Porsche Boxster / Cayman 981
- Porsche 911 (997) Carrera, Carrera 4, Turbo
- Porsche 911 (991) Carrera, Carrera 4, Turbo
- Porsche Panamera
- Porsche Cayenne
- Porsche Macan

- TECHART Wheel Program ff.

- Images on <http://press.techart.de>



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The complete TECHART Wheel Program consists of:

- TECHART Formula 5-spoke light-alloy wheel in 17- to 23-inch
 - Shiny Silver
 - Matt black
 - gloss black with gloss-turned wheel flange
 - individual colour match (single- and multi-colour)

- TECHART Formula II 5-spoke light-alloy wheel in 19- to 23-inch
 - Shiny Silver
 - Mercury
 - gloss black
 - individual colour match (single- and multi-colour)

- TECHART Formula II GTR 5-spoke light-alloy wheel in 19-to 23-inch
 - gloss black finished star and mat meteor grey rim flange

- TECHART Formula III 5-twin-spoke forged wheel in 19- to 22-inch
 - Sterling Silver
 - Bi-Colour gloss turned / anthracite
 - ceramic burnished glossy smooth finish
 - individual colour match (single- and multi-colour)

- TECHART Formula Race 5-twin-spoke forged wheel with centre lock in 20-inch
 - Titanium Grey matt finish
 - ceramic burnished glossy smooth finish
 - individual colour match (single- and multi-colour)

- TECHART Formula IV 5-twin-spoke light-alloy wheel in 20- to 22-inch
 - Bi-Colour finish
 - individual colour match (single- and multi-colour)



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Company profile

TECHART Automobildesign GmbH, with its headquarters in the Swabian town of Leonberg, is setting global standards when it comes to the customisation of vehicles from the Porsche brand. Founded in 1987, TECHART has been living this passion for over 25 years under the leadership of the two managing directors Thomas Behringer and Matthias Krauß. The consistent implementation of their ideas and targets has seen the company develop into a global business with over 70 employees and sales in over 30 countries. From aerodynamics and exterior designs, to technical optimisations in all vehicle sectors, to the refinement of interiors by the company's own upholstery shop, the TECHART range covers all Porsche series and models. Approved as an internationally registered vehicle manufacturer, TECHART has established itself as a premium brand for the refinement of Porsche cars worldwide.

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