

### Press release

# **Empolis integrates Xeditor**

Munich, May 10, 2016 – Empolis Information Management GmbH integrates Xeditor in its cloud-based content management system "Empolis Content Express".

With the integration of Xeditor, users of "Empolis Content Express" are now equipped with an intuitive web-based XML authoring environment for creating, editing and reusing of XML/DITA based content.

Empolis is the leading provider of smart information management software. The cloud solution "Empolis Content Express" is a content management system and a content delivery portal providing content in the cloud and creating DITA-based, modular content.

"Integrating Xeditor is an important component of our Zero-Install editorial system 'Content Empolis Express', supporting all aspects of efficient web-based creation, structuring, maintenance and re-use of content in an optimum way." Andreas Klüter, Vice President Professional Services Content Management.

"We are pleased that Empolis has integrated Xeditor into its successful editorial system 'Empolis Content Express', With the integration, Xeditor consolidates its position in the field of technical documentation." Inken Pauli, Marketing Manager, Xeditor.

Xeditor, the web-based WYSIWYG editor, allows authors to create and edit XML documents intuitively without any technical knowledge. Xeditor effortlessly integrates into other pre-existing systems (CMS, PIM, etc.) and is fully customizable.

#### **Target Group**

- Publishers and Media houses
- Technical Documentation
- Corporate Publishing
- Universities, educational institutions, mail order industry, etc.

#### Our customers

IDG, Wolters Kluwer, De Gruyter, Michael Page, Bibliomundi, publishone etc

### About Appsoft Technologies

Appsoft Technologies, an innovative and dynamic company in Munich, offers among other things software solutions for XML based jobs and publishing. The development of modern and open software architectures allows flexible and tailor-made customer solutions. Appsoft provides Xeditor, the web-based XML editor and Xpublisher, with the XML editing system.



## Trade Fairs

BookExpo America (Chicago, USA, May, 11-13, 2016), LavaCon (Dublin, Ireland, June 5-7, 2016), CrossMediaForum (Munich, Germany, July 1, 2016), Frankfurt Bookfair (Frankfurt, Germany, October, 19-23, 2016), LavaCon (Las Vegas, USA, October, 26-29, 2016), tcworld conference (Stuttgart, Germany, November, 8-11, 2016), CMS/DITA Europe (Munich, Germany, November, 14-15, 2016).

#### Website &Co

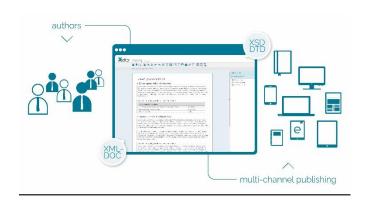
www.xeditor.com Facebook/Xeditor googleplus/Xeditor twitter/Xeditor

### Image material

Xeditor on screen, infographics

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