

Wunderlich Press Release Press Conference EICMA 2018 International Catalogs

Wunderlich International

Wunderlich unveils the English version of the BOXER-SPIRIT catalog and the international On-/Offroad catalog

Timed perfectly for EICMA, the motorbike accessories specialists Wunderlich have unveiled their latest catalogs: the Boxer-Spirit catalog for lovers and friends of R nineT and Airhead-Boxers, and the international On-/Offroad catalog, which offers a selection from the vast portfolio of Wunderlich's products in 4 languages. The catalog has been designed not only to provide a clear overview of the huge product range, but also to include captivating imagery. With success! Anyone who leafs through these hefty printed tomes will, as expected, be showered with ideas, useful information and suggestions for equipping or converting their own BMW.

International On-/Offroad catalog

- A selection of more than 900 product ideas for the latest GS, R, F, S, K and G models
- More than 450 pages with plenty of ideas for equipping and upgrading your own BMW

The Sinzig-based company has devoted the international On-/ Offroad catalog to the full bandwidth of BMW models currently in production, from the GS and R, F, S, and K models through to the lightweight G models. Lovers of the Bavarian motorbike brand will find an enormous collection of Wunderlich components for their motorbike in this catalog. The editorial part of the catalog offers interesting insights into the company's attitude and philosophy, which Wunderlich associates with the motto "High-quality components for your BMW". It also contains interesting articles on the development and production of Wunderlich products, essential information on ergonomics and Wunderlich suspension chassis, as well as an overview of the company's activities and projects.

Boxer-Spirit Catalog

- R nineT meets Airhead Boxers
- Presentation of the 11 Wunderlich R nineT and all of the Airhead Boxer conversions
- More than 1,400 Wunderlich product ideas
- 500 pages thick

The Boxer-Spirit catalog contains not only a presentation of around 1,400 articles for R nineT and Airhead-Boxers, but also an in-depth presentation of the 11 fascinating and inspirational R nineT and Airhead-Boxer conversions, plus a summary of all of the BMW Airhead-Boxers from 1969 to 1996. The editorial



Hot off the press: the new International On-/Offroad catalog (above) and the BOXER SPIRIT catalog, especially for the R nineT and two-valve boxers (below)



Wunderlich complete your BMW.

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The Wunderlich catalogs can be ordered or downloaded from www.wunderlich.de/en/catalogue/, and a practical "flip catalog" version with ordering options is also available.

Weblinks:

www.wunderlich.co.uk www.wunderlich.de/en/catalogue/

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WUNDERLICH PRODUCT EXPERTISE!



Informative articles about Wunderlich product competencies, ...



... exciting conversions from the development department of Wunderlich ...



... and of course new products for the latest BMW models

