## **Press release**



July 2017

# Raynet strengthens the Eastern European market with a new partner

Through the partnership with the Polish company Connect Distribution, Raynet's products, services and trainings are now offered directly on the Eastern European market.

Raynet, leading and innovative service and solution provider in information technology, is looking forward to work with a new partner: the company Connect Distribution. Through the partnership, the products and services of Raynet enrich the Connect Distribution portfolio around the main business IT-solutions with added value.

Founded in 1998, the company is a specialized distributor for software and hardware solutions, supplemented by customer consulting and technical support. Connect Distribution serves customers of the Polish and other Eastern European markets.



"We are always looking for the latest and most technologically advanced solutions with high quality and proven reliability," said Sławomir Karpiński, Managing Director of Connect Distribution Sp. Z oo, "with the products and services of Raynet GmbH for holistic Enterprise Application Lifecycle Management we can offer our clients an expanded, sophisticated and comprehensive concept."

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Connect Distribution will be the first distributor in Poland to further expand and enhance its network of resellers, thereby strengthening the use of RaySuite in Eastern Europe. The RaySuite product family offers a wide range of high-quality products for supporting and automating enterprise software management from software provisioning and distribution, to software packaginge and license management.

The availability of these solutions in the Eastern European market not only offers Connect Distribution and Raynet an added value, but espacially the resellers and their end customers outside of Germany, Switzerland and Austria. The expanded range of products is rounded off by the fact that the new distributor as a certified training partner will competently carry out all training courses regarding the Raynet products.

"We are pleased to have found Connect Distribution as a reliable and experienced partner with whom we have a common goal. In this way, we can concentrate on the Eastern European market and place our solutions in a targeted manner, "says Ragip Aydin, Managing Director of Raynet GmbH.



### **About Connect Distribution**

CONNECT DISTRIBUTION founded in 1998, the company is a specialized distributor of IT solutions with added value (VAD). We provide world class software & hardware solutions hardware supplemented by consulting and technical support, both on the domestic market and Eastern Europe. We specialize in the newest, advanced technological solutions with proven reliability and high quality.

The high level of our services and our partners has been repeatedly appreciated by industry organizations and the media. The company has the status of VAD and provides implementation services, training and outsourcing solutions to SolarWinds having in this area the title of "SolarWinds Certified Partner".

### **About Raynet**

Raynet GmbH is a leading and innovative service and solution provider in information technology and specialized in the architecture, implementation and operation of all tasks within "Application Lifecycle Management." Raynet's Headquarters is in Paderborn, Germany and has additional locations throughout the region as well as locations in the USA, Poland, the UK and the Netherlands.

With almost 20 years, Raynet has supported hundreds of customers and partners with its products and solutions for enterprise application management projects worldwide. These include license management, software packaging, software deployment, migrations, client engineering and much more. Additionally, Raynet maintains and cultivates strong partnerships with leading companies in Application Lifecycle Management.

Raynet-products and solutions are unique in design and functionality. Their development is highly driven by our customers and partners who play a big role in the development of our products and are a key reason why our products are always cutting edge. Whether you want to introduce a new deployment tool or to start a SAM project, whether you want to plan a packaging factory or do a migration – Raynet is the choice for best-of-breed-practices in services, products, and solutions for Application Lifecycle Management.

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### More about Raynet online www.raynet.de

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