

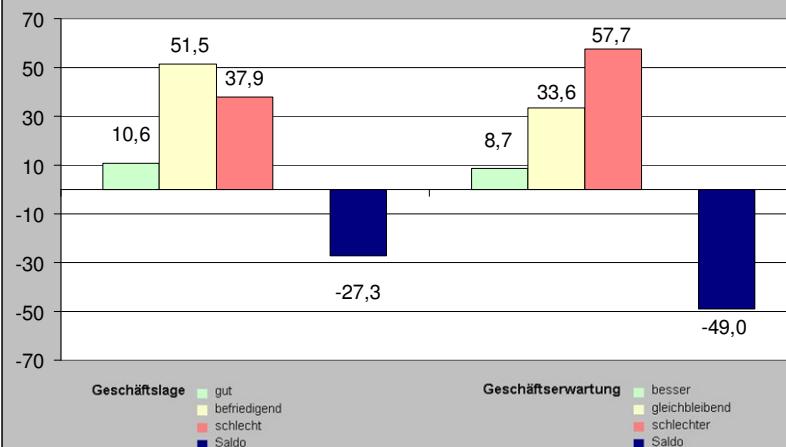
Wirtschaftliche Lage im 1. Quartal 2009

Ergebnisse der aktuellen Konjunkturumfrage der IHK Heilbronn-Franken

8. Mai 2009

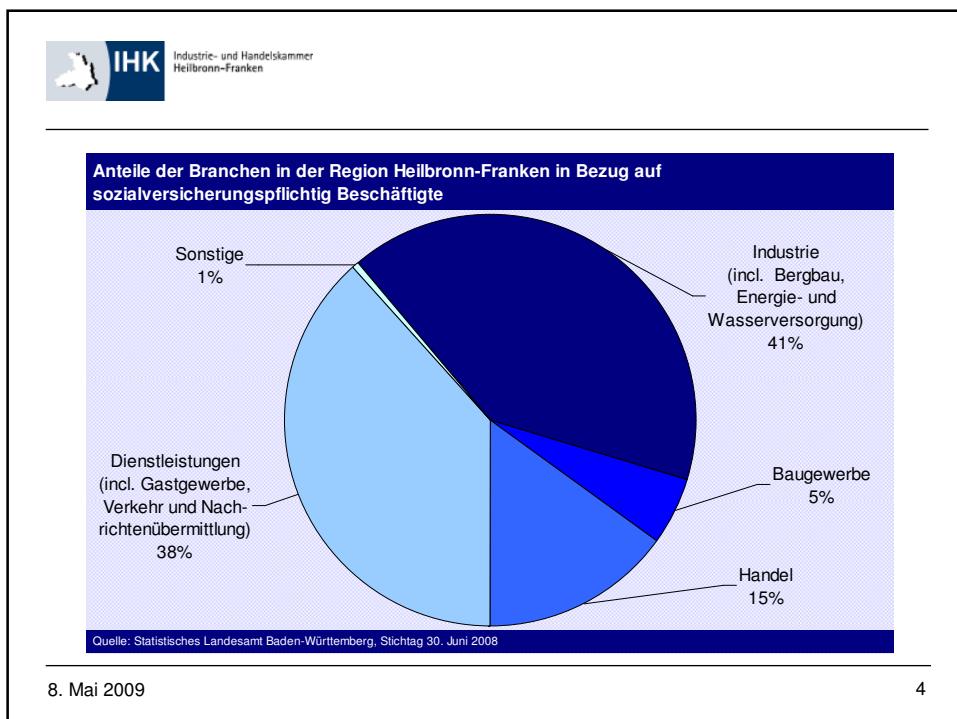
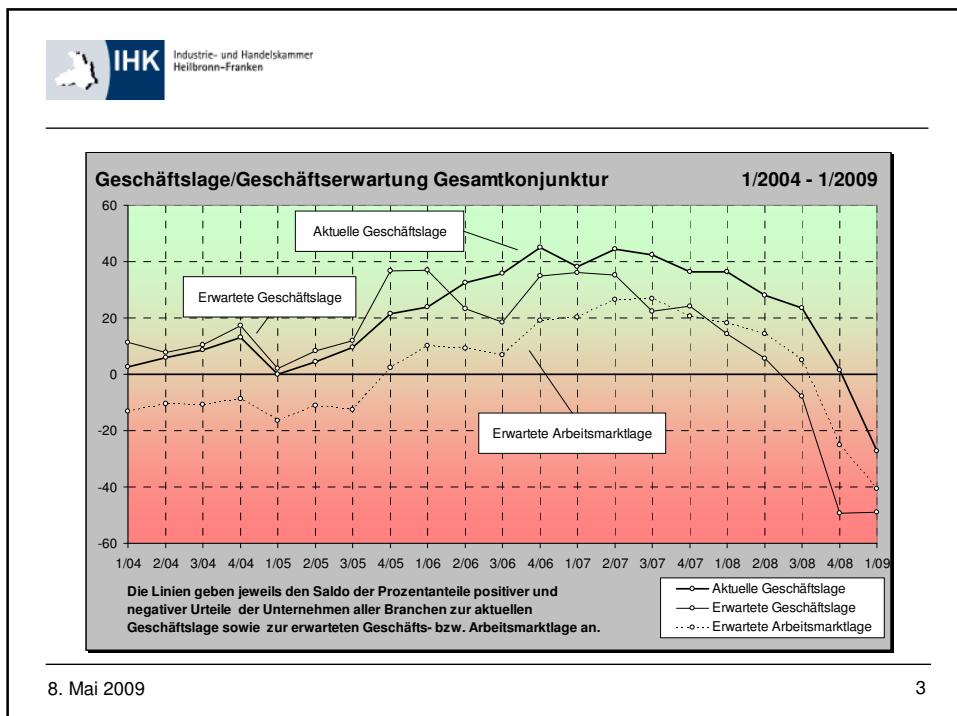
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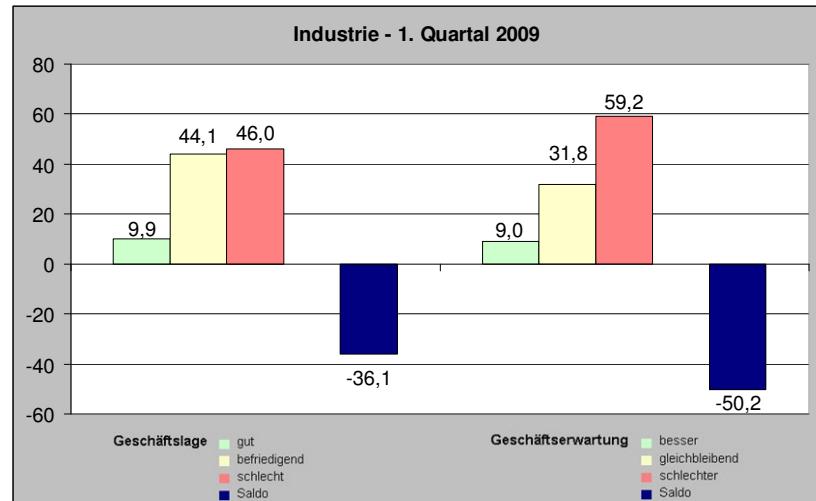
Gesamtergebnis Konjunkturumfrage 1. Quartal 2009



8. Mai 2009

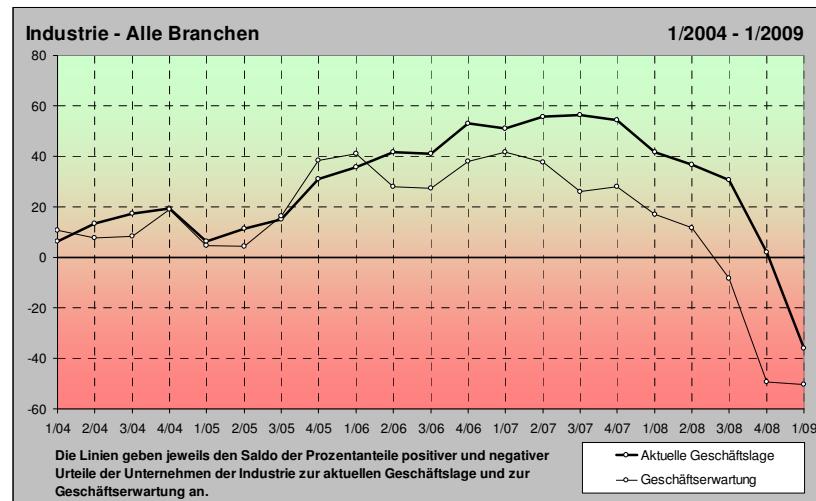
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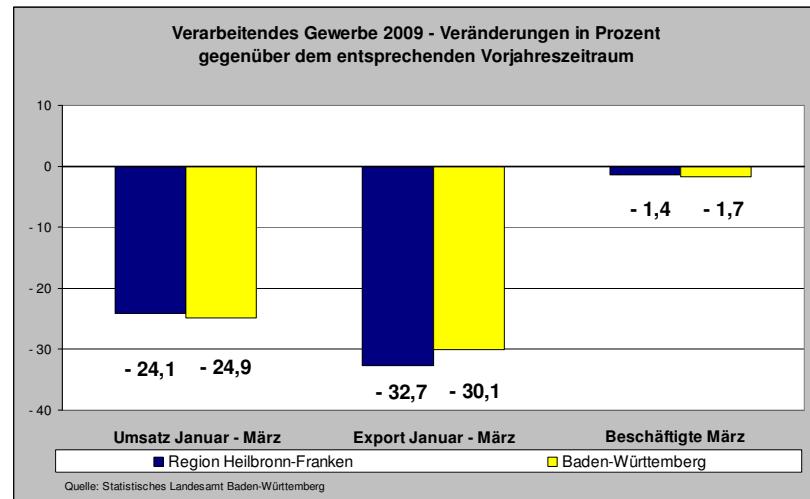
8. Mai 2009

5



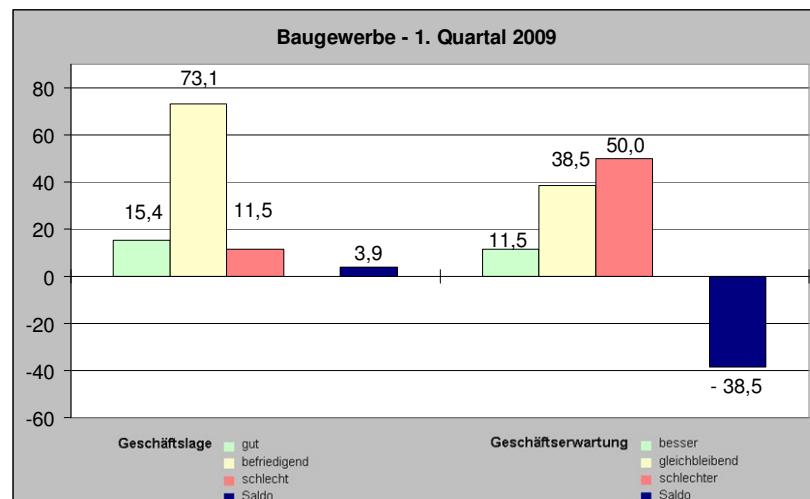
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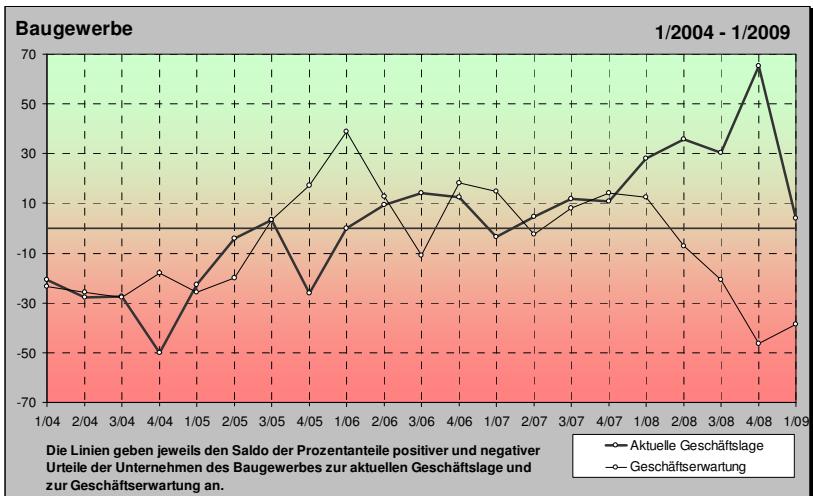
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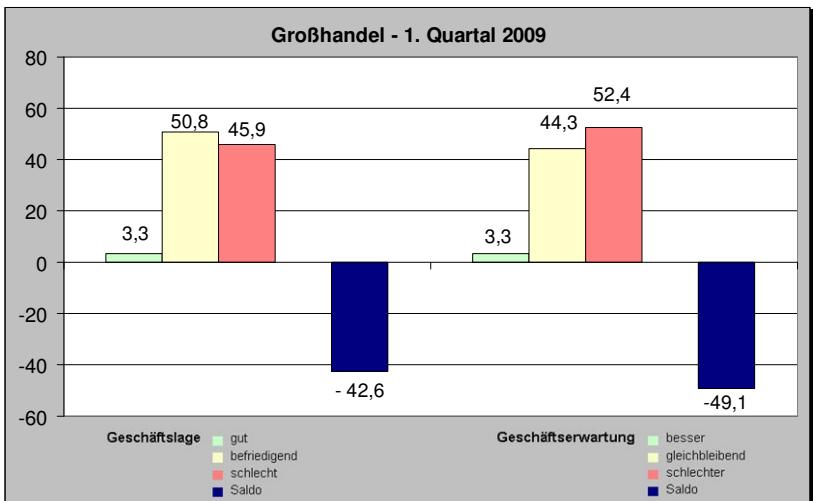
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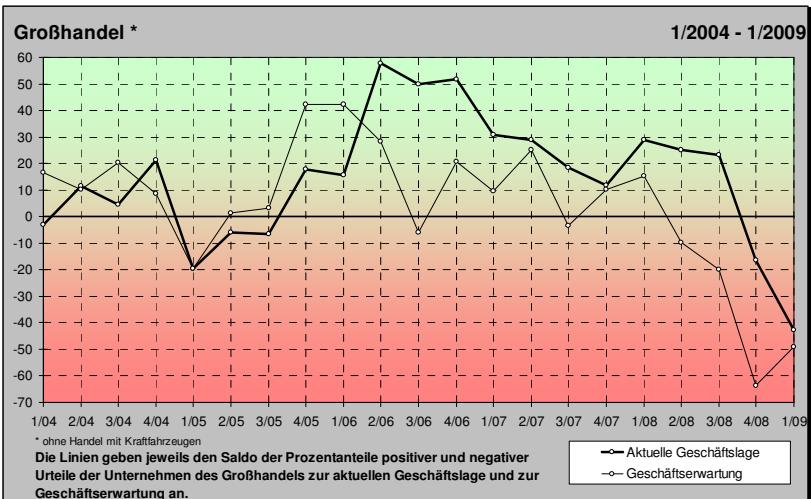
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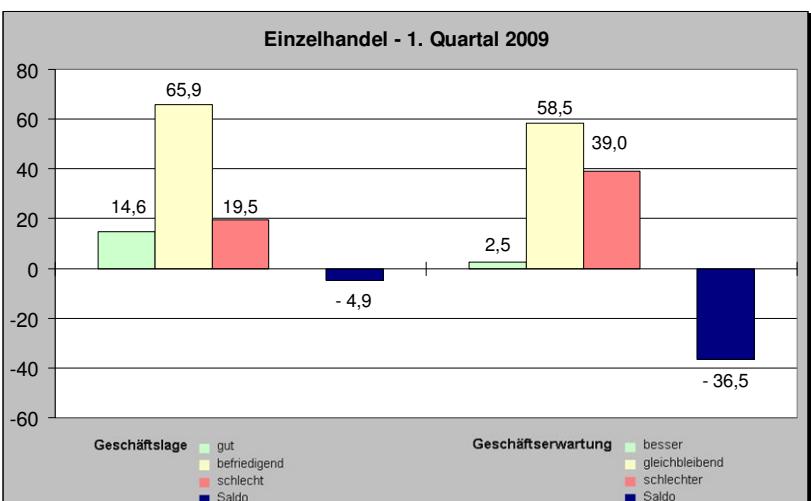
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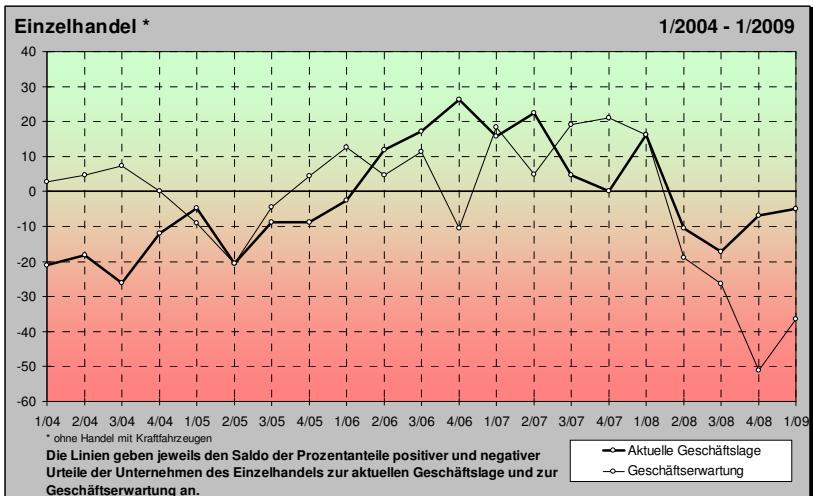
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11



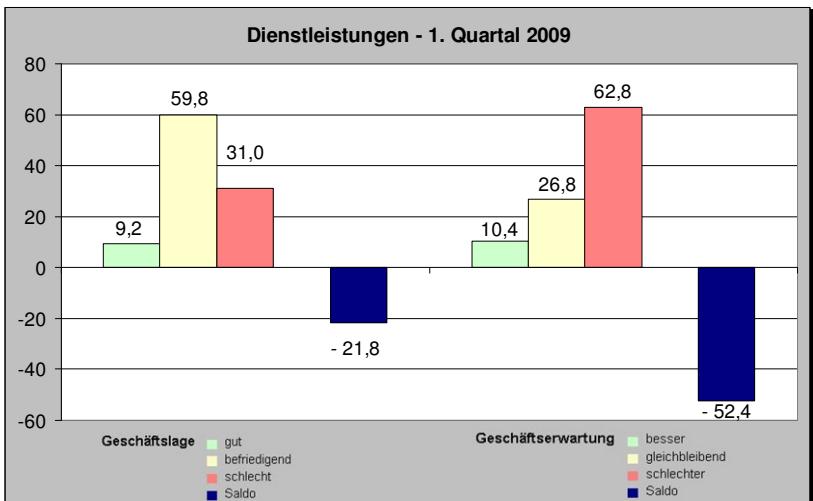
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12



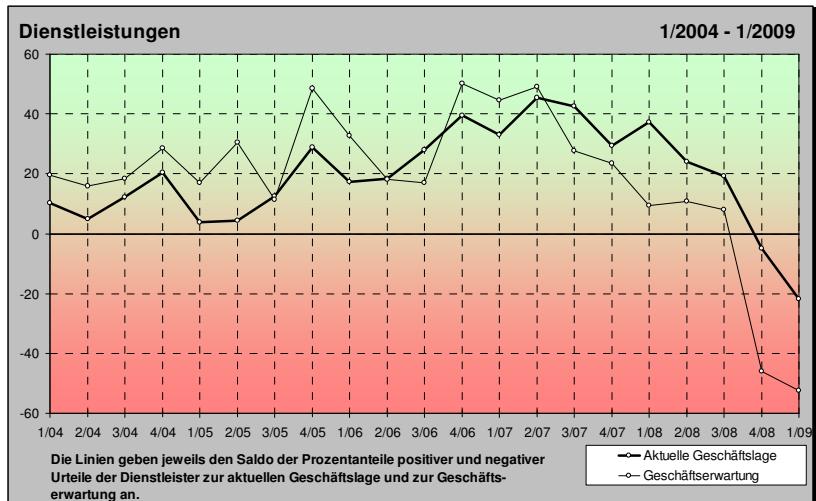
8. Mai 2009

13



8. Mai 2009

14



8. Mai 2009

15

Fazit:

- Konjunkturelle Talfahrt setzt sich fort.
- Abwärtstrend in der Industrie hält an.
- Exporte weiter schwach.
- Lage im regionalen Baugewerbe eingetrübt.
- Deutliche Abkühlung im Großhandel – Einzelhandel bleibt stabil.
- Dienstleistungskonjunktur spürbar verschlechtert.
- Beschäftigungsaussichten erneut ungünstiger.
- Tempo des Abschwungs dürfte sich in den kommenden Monaten verlangsamen.

8. Mai 2009

16