

Employer Assessments on the Internet: BFFT is Most Popular Company in Automobile Industry

The Ingolstadt automotive engineering developer BFFT has been rated the most popular company in the automobile industry on Kununu, the largest employer assessment platform in the German-speaking world.

Ingolstadt (17th September 2014) – At the beginning of 2014, the automotive engineering developer BFFT was featured as the best employer in Germany in the category of the automobile industry/small- to mid-sized companies in the business magazine FOCUS. In the ranking, the platform kununu.com slipped in among other employer assessments. As the renowned industry and business journal Automobilwoche had recently reported in a Career Special*, BFFT is not only the most popular company in the range of small- to mid-sized companies for Kununu users, but in the entire automobile industry. In the next few spots, industry heavyweights like Volkswagen, Porsche and Audi followed.

Kununu is the leader in the market of online employer assessment portals in the German-speaking world. On Kununu, employees can freely and anonymously rate their employers according to various criteria. Their scores and comments regarding the behavior of their superiors, cohesion with coworkers, image or work-life balance often help applicants and prospective employees make their job choices.

As the Automobilwoche reports, on kununu.com, in the automobile/automotive supplier section, there are 7,749 ratings for 960 companies, which have over 6.9 million views. The automotive engineering developer BFFT has reached an average rating of 4.27 points (for reference, the highest rating = “very good” is 5 points). This means that BFFT has the best average rating of all the companies that have been rated in the automobile industry. “The superiors expect high performances, but behave with friendly dispositions, provide an open ear and support us whenever they can,” writes one user who works at BFFT. Another even gives the maximum possible amount of points for this “greatly innovative, young-at-heart (in spite of its size!) company.”

Markus Fichtner, CEO at BFFT, is thankful for feedback from portals like Kununu: “A commitment to our employees is very important to us. Direct employee feedback on Kununu helps us to steadily improve working conditions and deals for our employees. Only this way can we achieve our aspiration of counting ourselves among the most attractive engineering employers.”

The BFFT profile on Kununu can be found at kununu.com/de/all/de/id/bfft-gesellschaft-fuer-fahrzeugtechnik-mbh.

About BFFT

The *BFFT Gesellschaft für Fahrzeugtechnik mbH* is an automotive engineering developer focussing on electronics (BFFT= Behr Fichtner Fahrzeugtechnik). Established in 1998, the company has enjoyed continual growth and currently employs about 700 staff at its headquarters in Gaimersheim near Ingolstadt (Bavaria) and in other offices in Germany, China, England, Italy, Hungary and the USA. The range of products and services focussing on electronics extends from initial concepts, prototype and series-ready system developments to assuring and safeguarding these systems. Examples for development areas are infotainment, energy and driver assistance systems as well as connectivity. For the past few years, BFFT has also been involved in transferring automotive technologies to the aviation industry. Contractors and partners are international automotive and aviation industry companies and their suppliers.

Further information on BFFT can be found on the website www.bfft.de/en or gladly provided upon request from the following contact details. Additional images and past BFFT press releases can be found at www.bfft.de/en/press.

Contact

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Images

Note

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Higher resolution versions of the images can be downloaded at www.bfft.de/en/press.

Image 1

TOP TEN	
Die beliebtesten Unternehmen in der Automobilindustrie	
Unternehmen	Punkte (max.5)
BFFT Fahrzeugtechnik	4,27
Volkswagen	4,05
Porsche	3,95
Audi	3,89
IAV	3,88
BMW-Gruppe	3,88
Daimler	3,83
ZF Friedrichshafen	3,78
Ford-Werke	3,67
Brose	3,61

Quelle: kununu.com © Automobilwoche

Top Ten - The Most Popular Companies in the Automobile Industry.

(Source: Automobilwoche/Kununu)

Image 2



BFFT Employees Give Their Employer the Best Ratings on kununu.com.

(Source: BFFT)

Press Release



Image 3



BFFT Headquarters in Gaimersheim, Ingolstadt.

(Source: BFFT)

Image 4



BFFT brand name and logo.

(Source: BFFT)