

Pressemitteilung

Hanau, July 16, 2012

Heraeus technology report now available as an iPad app

- The first Heraeus app for mobile devices (iPad) can now be downloaded free of charge from the App Store

The first Heraeus app, for the Heraeus technology report, is currently available in the Apple App Store. It can be downloaded from the internet via iTunes (<http://itunes.apple.com/app/heraeus-technology-report/id541521096?mt=8>) or via a mobile device (iPad). This app is designed only for the iPad and provides insightful information on "brain power in blue bottles," revolutionary temperature measurement in aluminum production, the future of endoprosthetics, and how light can be transmitted around tight corners with quartz glass.

The magazine offers a mix of popular and scientific topics that take readers on a journey through the innovative and varied world of products from the 160-year-old precious metals and technology company. Readers learn how Heraeus products are helping customers prove Einstein's theory of relativity, test infrared and UV emitters, and where Heraeus products are hidden in everyday life. The app incorporates videos to complement the articles from the print edition. *Technology report* can also be offered free of charge as a print version in English, German, and Chinese at www.heraeus.com or by e-mail at technologyreport@heraeus.com.

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with over 160 years of tradition. Our fields of competence include precious metals, materials and technologies; sensors; biomaterials and medical products, as well as dental products, quartz glass, and specialty light sources. With product revenues of €4.8 billion and precious metals trading revenues of €21.3 billion, as well as more than 13,300 employees in over 120 subsidiaries worldwide, Heraeus holds a leading position in its global markets.

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