

## **ROWASOL counting on international partnerships**

**Pinneberg/Germany, April 2nd, 2015** - With the help of international partnerships, ROWASOL is making increasing investments in the southeast Asian market, so underlining the global orientation of the entire ROWA GROUP. In order to meet the increasing demand for liquid colours in the Asian region, ROWASOL entered into a sales partnership with Maha Chemicals Pte Ltd of Singapore at the end of 2014.



Maha is a distributor of special chemicals, with branches and depots at all important locations in southeast Asia. This enables it to offer the best possible customer service for a product subject to declaration like liquid colour. MahaChem distributes products in the surface technology, engineering materials, living science and eco solutions sectors. Among its partners are Cabot, Celanese and Arkema.

Comprehensive information about the manufacturing company may be found at: [www.mahachem.com](http://www.mahachem.com)

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Text approved - Specimen copy requested

## About ROWASOL:

ROWASOL, founded in 2004, is a specialist for high-end colour and additive dispersions, customer specific liquid colours and additive concentrates. ROWASOL's product portfolio is supplemented by a mixing and dosing system, adjusted to fast and clean changes of colours, for injection moulding, extrusion and special applications. These innovative technical solutions enable more efficient and thus more cost effective production processes. Our focus here is on the plastics processing industries.

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