

Eurocopter announces three new bookings including AS350 B3e, EC135 and EC155 for corporate use at India Aviation 2012

Hyderabad, 19 March 2012

India Aviation 2012

Eurocopter India, a subsidiary of Eurocopter, today announced its first bookings in India for 2012. Comprising light and medium class helicopters, the bookings included an AS350 B3e, an EC135 and an EC155. Signed against the backdrop of India Aviation 2012 in Hyderabad, these helicopters will be delivered in corporate configuration within this year.

With four out of five units delivered last year in India being Eurocopter's AS350 B3, Eurocopter's stronghold in the single-engine helicopter market looks set to continue its dominance, with its first booking of 2012 being another AS350 B3e sold to G.R. Constructions for business aviation use. Already the best-seller in India thanks to its state-of-the-art technology and low operating costs, the AS350 B3e is the latest enhanced version from Eurocopter's Ecureuil family of helicopters.

Eurocopter India also signed agreements with two undisclosed customers for an EC135 and an EC155, both of which will also be used for corporate travel. The two twin-engine aircraft are known to offer very comfortable rides and enjoy particular success in passenger transport and business aviation. In corporate configuration, the EC135 can seat up to six passengers while the EC155 can take up to nine passengers comfortably.

"Business aviation is one of the key segments that is driving the growth of the helicopter market in India," noted Eurocopter India CEO, Xavier Hay. "These bookings mark a good start to the year. We will continue to work on developing other segments as well, such as emergency medical services, law enforcement, utility and aerial work."

He added, "Expanding our services network also remains a priority so that we can provide full support to our customers across India. All these efforts will be ensured by our in-country presence and co-operations sealed with local partners. Our ultimate aim is to help create a robust aviation industry in this country."

Eurocopter India maintained its leadership position in terms of deliveries with 65% market share in 2011. It delivered a total of nine aircraft, which included the delivery of the 10th and final AS365 N3 Dauphin to Pawan Hans Helicopter in a deal signed in March 2010.

About Eurocopter

Established in 1992, the Franco-German-Spanish Eurocopter Group is a division of EADS, a world leader in aerospace and defense-related services. The Eurocopter Group employs approximately 20,000 people. In 2011, Eurocopter confirmed its position as the world's number one helicopter manufacturer with a turnover of 5.4 billion Euros, orders for 457 new helicopters and a 43 percent market share in the civil and parapublic sectors. Overall, the Group's





helicopters account for 33 percent of the worldwide civil and parapublic fleet. Eurocopter's strong international presence is ensured by its subsidiaries and participations in 21 countries. Eurocopter's worldwide network of service centers, training facilities, distributors and certified agents supports some 2,900 customers. There are currently more than 11,300 Eurocopter helicopters in service in 149 countries. Eurocopter offers the most comprehensive civil and military helicopter range in the world and is fully committed to safety as the most important aspect of its business.

www.eurocopter.com

About Eurocopter India Pvt Limited

On October 20, 2010, Eurocopter inaugurated its new Indian subsidiary, which has been given the goals of expanding the world's largest helicopter manufacturer's commercial presence in this highly-promising marketplace, reinforcing its support and services network throughout the country, and further developing the company's four-decade relationship with Indian industry. Eurocopter India Pvt. Ltd. is the 25th subsidiary established worldwide by Eurocopter and the 10th in Asia. It is the first and only foreign helicopter manufacturer in the world to have created a fully-fledged subsidiary in India. The new subsidiary is headquartered in New Delhi and has an existing facility in Bangalore for the management of industrial activity. An engineering centre will be created in Bangalore next year to support the company's design, development and industrial activities, along with the opening of a new commercial office in Mumbai.

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