



PRESS INFORMATION

July 2014

-TECHART for the Porsche Macan models-

Leonberg, July 2014 – TECHART Automobildesign grants a preview on its individualization program for Porsche's fifth model range, the compact SUV Macan. TECHART light-alloy wheels and various TECHART interior refinement possibilities, executed by the in-house saddlery, are available with immediate effect. In addition an attractive aerodynamic kit, as well as sportive options enhancing driving dynamics and sound are going to offer automotive self-fulfilment for every taste shortly.

TECHART Wheels for the Porsche Macan.

Porsche establishes a new vehicle segment with the Macan, a sports car among the compact SUVs with five doors, five seats, all-wheel drive and plenty of possibilities for customization through TECHART refinement programs, of course in OEM quality. Beginning with the extensive TECHART Wheel Program, there are four wheel designs available in 20- and 21-inch. Besides attractive standard colour variations, all wheels can be customized individually to suit the vehicle in question.

TECHART Formula light-alloy wheel in 21-inch

FA: 9.5 x 21 ET 60

RA: 9.5 x 21 ET 63

incl. wheel spacer adapter

colours: silver, gloss black, custom colour

TECHART Formula II light-alloy wheel in 22-inch

FA: 9.5 x 22 ET 60

RA: 10.5 x 22 ET 56

incl. wheel spacer adapter

colours: silver, gloss black, custom colour

TECHART Formula III forged wheel in 22-inch

FA: 9.5 x 22 ET 60

RA: 10.5 x 22 ET 61

incl. wheel spacer adapter

colours: silver, bi-colour, burnished, custom colour



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TECHART Formula IV light-alloy wheel in 22-inch

FA: 9.5 x 22 ET 55

RA: 10.5 x 22 ET 50

incl. wheel spacer adapter

colours: bi-colour, gloss black, custom colour

available from October 2014

TECHART chassis and suspension options for the Porsche Macan.

TECHART Automobildesign injects variability and sportiness into the Porsche Macan models. The TECHART Air Suspension Module Sport, already known from the Porsche Cayenne models, as well as the TECHART Sport Spring Kit allow customers individual settings of chassis and suspension. While the TECHART Air Suspension Module achieves an intelligent electronic height adjustment in driving and parking mode for the Porsche Macan models equipped with standard air suspension, the TECHART Sport Spring Kit realizes a height lowering for vehicles without this feature.

TECHART Aerodynamic Program for the Porsche Macan.

TECHART Automobildesign currently develops attractive exterior options for the Porsche Macan models. Aesthetic and functional requirements are equally taken into account. TECHART design features like front spoiler, roof spoiler, rear diffuser, wheel arch extensions or side skirts prove a definite TECHART design language and sharpen the characteristics of the compact SUV decisively. Thereby the vehicle's sportive layout remains unaffected. Made from a lightweight fibre composite of polyurethane RIM, the TECHART Aerodynamic Kit is distinguished by high levels of load-bearing capacity and dimensional stability with a low tare weight. It ensures stability and precision as well as ease of painting, installation and maintenance.

TECHART Power Kits and Sport Exhaust Systems for the Porsche Macan.

In terms of driving dynamics and sound, TECHART Automobildesign offers performance enhancement for the Porsche Macan's 6-cylinder engines. TECHART Power Kits, based on the intelligent TECHART engine management system TECHTRONIC, elicit additional power output for petrol and diesel engines. This control technology, which is quick and easy to install, impresses with its fully electronic protective functions and the vehicle's service and diagnostic capabilities which remain complete. Like



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every factory-new TECHART product, the high quality standards of the TECHART Power Kits are backed by a two-year limited warranty. But more than that, TECHART grants an additional warranty on damages at engine or gearbox according to the TECHART TECHTRONIC Warranty Terms.

The TECHART engine management system TECHTRONIC:

- significant increase of performance and driving dynamics
- activation by pushing the Sport button at the center console
- quick and easy installation, trouble-free deinstallation at any time
- intelligent electronic power management
- highest material quality and fulfillment of OEM specifications
- does not affect vehicle diagnostics or servicing
- does not affect electronic engine protection features

The valve-controlled TECHART Exhaust Systems Sport are made from stainless steel and do ensure that you cannot only feel the vehicle's strength, but also hear it. In combination with the TECHART Sport Tailpipes they generate visual and acoustic significance at the same time.

TECHART Interior Refinement for the Porsche Macan.

With precise and accurate handiwork the TECHART in-house saddlery leaves nothing to be desired in the interior of the Porsche Macan models. Just as with the technically optimized manufacturing of the aerodynamic components, the focus of the TECHART interior refinements is also on perfection and the use of high-quality materials. Exquisite TECHART Leather Equipments, known from other model ranges, are complemented by the TECHART Interior Styling Packages, selectively painted, in carbon fibre or exotic woods. By request they customize seats, dashboard, centre consoles or door panels. The ergonomically shaped TECHART 3-spokes Multifunctional Sport Steering Wheel with TECHART Paddle Shifters allows precise vehicle handling. The TECHART Aluminium Sport Pedals and TECHART Aluminium Foot Rest provide ideal grip for precise control of throttle and brake. Extra features such as TECHART Floor Mats, the TECHART Loadspace Floor Mat, as well as illuminated TECHART Door Entry Guards grant imaginative interpretations in the vehicle's interior.



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TECHART Automobildesign is going to communicate detailed information on its individualization program for the Porsche Macan models from August 2014.



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Company profile

TECHART Automobildesign GmbH, with its headquarters in the Swabian town of Leonberg, is setting global standards when it comes to the customisation of vehicles from the Porsche brand. Founded in 1987, TECHART has been living this passion for over 25 years under the leadership of the two managing directors Thomas Behringer and Matthias Krauß. The consistent implementation of their ideas and targets has seen the company develop into a global business with over 70 employees and sales in over 30 countries. From aerodynamics and exterior designs, to technical optimisations in all vehicle sectors, to the refinement of interiors by the company's own upholstery shop, the TECHART range covers all Porsche series and models. Approved as an internationally registered vehicle manufacturer, TECHART has established itself as a premium brand for the refinement of Porsche cars worldwide.

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