

Top Six Smartphone Mobile Operating Systems, Shipments, and Market Share, Q3 2012 (Preliminary) (Units in Millions)

Operating System	3Q12 Shipment Volumes	3Q12 Market Share	3Q11 Shipment Volumes	3Q11 Market Share	Year-Over-Year Change
Android	136.0	75.0%	71.0	57.5%	91.5%
iOS	26.9	14.9%	17.1	13.8%	57.3%
BlackBerry	7.7	4.3%	11.8	9.5%	-34.7%
Symbian	4.1	2.3%	18.1	14.6%	-77.3%
Windows Phone 7/ Windows Mobile	3.6	2.0%	1.5	1.2%	140.0%
Linux	2.8	1.5%	4.1	3.3%	-31.7%
Others	0.0	0.0%	0.1	0.1%	-100.0%
Totals	181.1	100.0%	123.7	100.0%	46.4%

Source: IDC Worldwide Mobile Phone Tracker, November 1, 2012

Note: Data are preliminary and subject to change. Vendor shipments are branded shipments and exclude OEM sales for all vendors.

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Android Smartphone Shipments and Market Share, 2008 – 2012 YTD (Units in Millions)

	2008	2009	2010	2011	2012 YTD
Android Total Unit Shipments	0.7	7.0	71.1	243.4	333.6
Android Market Share	0.5%	4.0%	23.3%	49.2%	68.2%

Source: IDC Worldwide Mobile Phone Tracker, November 1, 2012

Note: Data are preliminary and subject to change. Vendor shipments are branded shipments and exclude OEM sales for all vendors