



SMA Solar Technology AG – Press Release

SMA's IoT platform for energy management ennexOS receives iF gold award for service design and user experience

Niestetal, May 7, 2020 – Those who use energy efficiently benefit from a more sustainable life and save costs. SMA offers private customers and PV experts innovative, digital solutions for monitoring and optimizing all energy flows in households and companies. The basis for this is the IoT platform for energy management ennexOS, which makes holistic, intelligent energy management particularly user-friendly. For this, SMA has now been awarded the renowned iF gold award in the Service Design category.

The iF-award jury praised the service design of the IoT platform for energy management - developed together with the Kassel-based agency chilli mind – especially for the clear, fast user guidance in all areas. Among other things, the award-winning user interface scores points with its clearly laid out dashboards that show all data on energy producers and consumers in the household or company at all times. This makes it easy to identify and avoid power consumption peaks, for example. Users can thus optimize their energy system at any time and save energy costs. The clear user guidance of the user interface also makes it easy for users to transfer data seamlessly and quickly to all SMA apps and portals based on ennexOS.

Optimise energy systems - save costs

"The IoT platform for energy management ennexOS enables our customers to monitor, control and connect different energy sectors such as heating, air conditioning, electricity and mobility via app or in the SMA portals and thus save costs", says Andreas Strusch, Platform Product Manager for ennexOS at SMA. "With the applications based on ennexOS, users can manage their energy balance efficiently and furthermore benefit from new business models. SMA thus creates the possibilities for all users to use all advantages of the digital and connected energy world today and in the future".

The iF Design Award is presented annually by the world's oldest independent design institution, iF International Forum Design GmbH in Hanover. It is one of the most important design prizes in the world and is a trademark when it comes to excellent design. In 2020 the award was presented for the 67th time. A total of 7,298 companies from 56 countries had submitted their products for the awards in various disciplines. 1,453 participants received an iF award, 75 of them the iF gold award.



About SMA

As a leading global specialist in photovoltaic system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA's portfolio contains a wide range of efficient PV inverters, holistic system solutions for PV systems of all power classes, intelligent energy management systems and battery-storage solutions as well as complete solutions for PV diesel hybrid applications. Digital energy services as well as extensive services up to and including operation and maintenance services for PV power plants round off SMA's range. SMA inverters with a total output of 85 gigawatts have been installed in more than 190 countries worldwide. SMA's multi-award-winning technology is protected by approximately 1,500 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the SDAX index.

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