



Vizrt and German Football League in Media Asset Management Deal

Bergen, Norway, December 19, 2007. **Vizrt** Ltd. (Frankfurt Prime Standard, Oslo Main List: VIZ) signed an agreement with the German Football League DFL and the German Football Federation DFB to deliver a comprehensive Media Asset Management System. The deal's size is approximately USD 1 million and will be delivered over the next three quarters.

The goal for the German League is to store all matches digitally as they are played, enabling end-users to get on air in "an instant". This system also enables DFL to eventually offer on-demand-services from all matches to media partners.

The following statement was released by the German Football League:

DFL and DFB Create World's Largest TV Digital Football Archive

The DFL Deutsche Fußball Liga GmbH and the DFB German Football Association are jointly building the world's largest digital TV football archive. All matches recorded since 1963, and future matches in the Bundesliga, as well as international and cup matches will be stored digitally on this platform and in this way retained for future generations. Tom Bender, Head of the DFL, stated, „The great tradition of German football lives on in historical footage. It is therefore of great importance that we make this treasure available to fans and insure this is safeguarded for the future.“

The archive will gradually be uploaded with some 24,000 hours of historical footage. With each Bundesliga season, this will be expanded with 612 matches, totalling around 1,000 hours of moving images, but will also include additional footage and stills. From the 2008/2009 season onwards, media partners will be able to access, view and download material from the archive through an in-house developed on-line system. DFL subsidiary SPORTCAST GmbH in Cologne will be responsible for the implementation of the digital platform.

Apart from the DFL and DFB, only the Norwegian Football Association is currently working on a similar solution.

Press contacts:

Bjarne Berg President & CEO	Ofra Brown CFO	SCHWARZ Financial Communication Frank Schwarz
+47 9055 7711 bberg@vizrt.com	+47 2169 2790 ofra@vizrt.com	+49 611 1745 398 11 schwarz@schwarzfinancial.com

About **Vizrt**:

Vizrt offers a new vision for content creation and delivery with an end-to-end solution from ingest to visualization. Our solution combines **Vizrt**'s true 2D/3D graphics tools with Curious Software's World Maps and Ardendo's Asset Management. Running on non proprietary software, the combination of these unique cutting edge products ensures a seamless workflow from conception to multi-format distribution. The latest addition to the **Vizrt** product range is the Viz|Multi Platform Solution.

Vizrt's product suite is used by the world's leading broadcasters including: CNN, CBS, Fox, BBC, Sky, ITN, ZDF, Star TV, TV Today, CCTV and NHK. Also, many world-class production houses and corporate institutions, including both the New York and London Stock Exchanges, utilize **Vizrt** solutions.

Vizrt is a public company traded on the Frankfurt Prime Standard and on the Oslo Main List: VIZ, ISIN: IL0010838154. For further information please refer to www.vizrt.com

This press release contains forward-looking statements with respect to the business, financial condition and results of operations of Vizrt and its affiliates. These statements are based on the current expectations or beliefs of Vizrt's management and are subject to a number of risks and uncertainties that could cause actual results or performance of the Company to differ materially from those contemplated in such forward-looking statements. These risks and uncertainties relate to changes in technology and market requirements, the company's concentration on one industry, decline in demand for the company's products and those of its affiliates, inability to timely develop and introduce new technologies, products and applications, and loss of market share and pressure on pricing resulting from competition, which could cause the actual results or performance of the company to differ materially from those contemplated in such forward-looking statements. Vizrt undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.