

# PRESS RELEASE

FOR IMMEDIATE RELEASE

# Canto Announce Distribution Agreement with Idea7 in France

Idea7 is the new distributor for Canto Cumulus products on French market.

**BERLIN, GERMANY, JANUARY, 2008** – Canto<sup>®</sup> announced today that Idea7, a long-term player in the Digital Asset Management industry, becomes the Canto distributor for the French market. This partnership allows Idea7 to offer solutions developed by Canto for the French market through the French Canto partner network and also specific software and hardware solutions vendors.

The Canto Cumulus product family is based on standard software industry technologies and offer solutions to streamline digital asset management and archiving on all platforms. Cumulus is a leader application in Digital Asset Management, allowing customers to manage and publish any media on the Internet – images, Desktop publishing documents, presentations, video, audio or text files. The Cumulus product family offers two client/server versions: Workgroup and Enterprise, as well as bundled solutions customizable to meet customer's needs.

Ulrich Knocke, CEO of Canto, said: "We are happy to announce this partnership with Idea7 in France. Their market expertise and existing solutions, based on Cumulus technology are very important for Canto. This announcement confirms our willingness to serve our French customers, on the sale sphere as well as on system integration."

Ludovic Delobel, Director of Idea7, said: "This is a new step in our long-term partnership with Canto. This position will allow us to serve the always growing demand in France (and Frenchspeaking countries) and to better meet professional requirements looking for a powerful and customizable solution like Cumulus Workgroup or Enterprise, able to easily integrate with their existing workflow."

## About Cumulus

First released in 1992, Cumulus is the world's favorite digital asset management system, with over 13,000 Cumulus servers sold and more than 1,000,000 Cumulus licenses distributed. Product info: http://canto.com/cumulus

### About Canto

Founded in 1990, Canto remains the leading supplier of digital asset management products and services. Canto products and solutions are built upon the cross-plat-form Cumulus Core metadata processing engine and software framework, which enables customers to archive and manage the digital assets used in workflows of any size—from office work groups, to multinational enterprises. Visit: http://canto.com

### About Idea7

Idéa7 is a specialist in global Digital Asset Management solutions and Content Management. Their professional solutions are based on known and solid software layers, offering to their customers (institutions, graphic industry, marketing, press) professional, robust and flexible solutions. Their knowledge and competence in the New Information and Communication Technologies offer to their clients a unique contact to streamline solution integration and follow-up. Visit: www.idea7.fr

Canto Contacts: Steffen Setzer, press@canto.com

<sup>©</sup>2007 Canto GmbH. All rights reserved. Canto, the Canto logo and Cumulus are registered trademarks of Canto. Other company and product names may be trademarks of their respective owners. **Page 1 of 1**