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Press Release, March 2<sup>nd</sup>, 2009

## Avnet Embedded Appoints Martin Brooks New VP

Poing, March 2<sup>nd</sup>, 2009 - Avnet Embedded, a product business group of Avnet Electronics Marketing EMEA, announced today that Martin Brooks, who joined Avnet with the recently acquired Abacus group, has been appointed vice president of Avnet Embedded. In this capacity, he will report directly to Patrick Zammit, president Avnet Electronics Marketing EMEA and become a member of the Avnet Electronics Marketing EMEA management team. He will be responsible for defining and executing the EMEA strategy for Avnet Embedded.



Brooks, 40, joined Abacus in 1998 and has held a variety of senior management positions, including director semiconductors, marketing director, and general manager UK. His most recent position was managing director of the Abacus Embedded Group and board member of the Abacus Group. Prior to Abacus, Brooks was with Arrow as field application engineer manager. He holds a degree in physics and electronic engineering.

"We are delighted to welcome Martin to Avnet Embedded. With his background and his expertise, he is the right person to further strengthen Avnet Embedded's market position and continue to drive sales going forward," comments **Patrick Zammit, President Avnet EM EMEA**.

"It is great to be joining Avnet Embedded at this time," says Brooks. "I look forward to working with the team to establish Avnet Embedded as a leader in the European embedded systems market. Our focus is on enabling our customers to enhance the efficiency of their products while reducing development time by providing the best products and solutions, backed up with excellent technical services and logistical support."

### About Avnet Embedded

Avnet Embedded is a new product business group of Avnet Electronics Marketing EMEA, an operating group of Avnet, Inc., (NYSE: AVT). The group was created to serve the industrial market with displays, embedded computing hardware, software, networking and wireless products. Avnet Embedded can also provide customers with finished or customised products and training, system integration and ODM services through its European technical centres and partners. Avnet Embedded works with a range of leading product manufacturers and technical partners to provide its customers with the best product solution to meet the particular needs of its customers end markets. [www.avnet-embedded.eu](http://www.avnet-embedded.eu).

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