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Press Release

[astragon Software GmbH and rondomedia Marketing & Vertriebs GmbH merge to form astragon group](#)

Corporate merger of two successful publishing houses

Moenchengladbach/Germany, July 28, 2015 – As of July 23, 2015 the two Moenchengladbach based German game publishing houses astragon Software GmbH and rondomedia Marketing und Vertriebs GmbH have been renamed and will from now on officially appear under their joint name *astragon*.

Central to the newly created astragon group are the *astragon Entertainment GmbH* and the *astragon Sales & Services GmbH*. The main task field of *astragon Entertainment GmbH* lies within the areas of marketing as well as national and international publishing, while *astragon Sales & Services GmbH* will cover the field of retail distribution in the German speaking market.

Chief executive officer of *astragon Entertainment GmbH* will be Dirk Walner, the former CEO of astragon Software GmbH. Kristina Klooss, previously CEO of rondomedia Marketing & Vertriebs GmbH, will now act as CEO of *astragon Sales & Services GmbH*.

The first public appearance of the new company group will take place at this year's gamescom in Cologne. More details regarding the merger will be announced during a press conference at the publisher's entertainment booth A020 in hall 8.1 on Wednesday, August 8, 2015, 12.30 p.m. (CEST).

Business associates of both companies will be informed about further details simultaneously to the dispatch of this press release.

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About astragon Entertainment GmbH and astragon Sales & Services GmbH

The astragon Entertainment GmbH and the astragon Sales & Services GmbH have emerged as the core of the newly created astragon group formerly consisting of the two games publishers astragon Software GmbH (founded in 2000) and rondomedia Marketing & Vertriebs GmbH (founded in 1998) in July 2015. Today, the astragon group is the second largest producer and marketer of computer games in Germany (number of units CD-ROM/DVD as per GfK Media Control, complete annual evaluation 2014).

The main focus of the group's product range lies with casual games and technical simulation games for PC. Adventure games and economy simulations complement astragon's diverse portfolio. The popular game series "Big Fish Games", "play+smile" and "Best of Simulations" form three strong umbrella brands by astragon in retail market. Additionally to the distribution to retail partners in the German language area by the astragon Sales & Services GmbH, products are also marketed internationally under license and via download by the astragon Entertainment GmbH. Games for consoles, mobile devices as well as smartphones and tablets complete astragons product range. For more information, please visit www.astragon.de.