

## Press Release

Corporate news – Contactless Smart Cards

Zurich, June 2009

### **New printers, cards and inlays based on LEGIC<sup>®</sup> from card manufacturer BadgeCom**

**BadgeCom GmbH, a supplier of card printers, credentials and personalisation services, is a new partner of LEGIC Identsystems Ltd. The results of the partnership are new printer and chip card solutions which incorporate the LEGIC contactless smart card technology. BadgeCom is thus reacting to the constantly high demand in Europe for LEGIC based products.**

As a supplier of comprehensive card solutions, BadgeCom offers all the services associated with the introduction of chip card solutions, from card printers via plastic cards and accessories right through to personalisation services. These identification credentials are available as LEGIC cards and can be used for example by companies as multifunctional employee cards or in recreational facilities as integrated guest cards.

“The licensing partnership with LEGIC will strengthen our position throughout the European market”, says Gabriel Shiller, CEO of BadgeCom. “From now on our customers will be able to use a highly developed contactless technology which enables a large number of applications to be combined on a single card and at the same time fulfils the highest security requirements.”

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Dr Otto Eggimann, Vice President Sales and Business Development of LEGIC, is convinced that both companies will benefit from the partnership: “Through the partnership with BadgeCom we are reinforcing our strong presence in the European area. The successful development of new LEGIC based product lines at BadgeCom shows that we can look forward to a profitable partnership together. Users take advantage of an expanded range of superior products in the LEGIC world.” ■

(1702 characters)

## Pictures



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## Captions

- 1) Ron and Gabriel Shiller from BadgeCom and Hanspeter Kündig, Area Sales Manager at LEGIC, look forward to a successful partnership.
- 2) The Fargo HDP5000 incl. LEGIC encoding unit and software for printing, encoding and reading LEGIC chip cards in a single process.
- 3) Persona C30e is the latest new development in high performance, cost-effective card printers.

(These pictures are available in high resolution in the press area at [www.legic.com](http://www.legic.com).)

## Further information:

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## About BadgeCom

BadgeCom GmbH, based in Affoltern am Albis (Switzerland), is the general importer of Fargo print systems and as a LEGIC Partner is a professional supplier of LEGIC cards and coding systems. BadgeCom offers Fargo print systems and software with integrated LEGIC readers for printing, coding and reading LEGIC chip cards in a single process.

The products range from unprinted and pre-printed cards via key fobs through to a comprehensive personalisation service with photo, number, company logo etc. as well as a lettershop solution for small to medium batches.

## About LEGIC<sup>®</sup> Identsystems Ltd

LEGIC Identsystems Ltd, with headquarters in Switzerland, is a leader in the design and manufacture of 13.56 MHz contactless smart card technology. The LEGIC product portfolio includes highly integrated LEGIC RF Standard, ISO 15693 and ISO 14443 compliant read/write chip sets, security modules and transponder chips.

LEGIC Identsystems currently works with over 200 external co-operation partners world-wide who offer compatible LEGIC all-in-one-card applications including access control, e-payment, parking, e-ticketing and other multiapplications. More than 2 million readers and over 100 million credentials are successfully integrated in more than 60,000 work and leisure places worldwide.

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