The AURES Group at EuroCIS 2012

February 28 -March 1, 2012

Stand 9C76 – Hall 9

Düsseldorf Exhibition Centre, Germany

Lisses - Fürstenfeldbruck, December 2011; **AURES Technologies**, *manufacturer of* **POSLIGNE®** *EPOS terminals, today announced that it would be present at* **EuroCIS 2012**, *the European Retail IT and Security Exhibition, to take place in Düsseldorf from February 28 to March 1st, 2012.*

"The **EuroCIS** *exhibition is held every other year, alternating with* **EuroSHOP**. *As such it is a key event for* **AURES** *in Europe,"* explained **Hilmar BUCHWALD** , the Group's Manager for Germany and German-speaking regions.

*"***EuroCIS** *is an unmissable opportunity to meet our partners and talk to specialists in our business, particularly those from Eastern Europe, who we will be meeting on this occasion,"* added **Carlos GASPAR**, Export Manager for the AURES Group.

- **NEW! – Odyssé Evolution II All Touch: an additional touchscreen for Odyssé terminals**

AURES will be unveiling a new, all-touchscreen version of its **Odyssé Evolution dual-touchscreen** *EPOS terminal at* **EuroCIS 2012***.*

Designed for *dynamic display and interactive digital signage*, the integrated system's second screen, facing customers, is now available in a *touchscreen version*, offering complete interaction – and a great way of getting right alongside customers and passers-by at the till point.

Located on the rear of the terminal, the 8.4" swivel display (22 x 17.5cm including surround) is connected to the system's motherboard, offering effective, interactive and immediate communication with customers at sales outlets, leisure-centres, bars, restaurants and hotels, ensuring the messages displayed are direct, spontaneous and impactful.

- *Enhancing customer relations in cash desk areas*
- *Queue entertainment*
- *Building customer loyalty and managing points cards*
- *Special offers and interactive competitions*
- *Advertising and information campaigns (digital POS advertising)*
- *Customised checkout reception and more*

The **Odyssé Evolution II All Touch** terminal naturally comes complete with POSLIGNE®'s exclusive, interchangeable "**Clip'n Color**" system of polycarbonate clips – available in *10 different colours*.

Combining design style and high performance, **Odyssé Evolution II All Touch** incorporates the very best in POS technology: an **Intel Dual Core P5300 processor**, **HSD Exclusive** technology, an integrated **RAID 1** controller and a **1 GB DDR3 SO DIMM** memory module, expandable to 4GB SO DIMM.

Characteristics of the second touchscreen:

- Swivel LCD touchscreen
- 8.4'' – 22 x 17.5cm with surround
- LCD resolution: 800 x 600
- LCD brightness: 230 cd/m2 – LED
- eTurbo Touch pad
- Directly connected to the motherboard

Additional touchscreen for dual-screen Odyssé Evolution

- **NEW! – ODP 1000 thermal receipt printer by POSLIGNE®:
 now available in "*Pure White*"**

Discreet and elegant, this POS receipt printer with front-mounted output is now available in "Pure White", for a stylish, high-tech effect at the checkout desk.

The extremely compact **ODP 1000** is easy to house at the till point. It's been carefully designed with a *front-mounted printout*, ensuring it's splash-proof and well-sealed all round – a very worthwhile quality in certain adverse environments where splashes, dust and crumbs are common, such as kitchens, restaurants and bars in the hotel and catering industry, and bakery outlets.

It boasts a print speed of 160mm/second, automatic paper loading and cutting, and an integrated dual interface (serial and USB ports). It's ready for use out of the box, with all the required cables supplied, in a choice of 2 colours: *Black Piano* or *Pure White*.

ODP 1000 – key features

- Contemporary design
- New colours: POSLIGNE® Collection "**Black Piano**" lacquer or **"Pure White"** finishes
- Highly ergonomic, compact format fits anywhere
- Receipt output on the front face (rather than on top of the printer)
  for enhanced splash-proof design
- Integrated dual interface: RS232 C serial and USB ports
- Print speed: 160mm/sec
- Configuration wizard provided
- Ready out of the box, with all cables supplied.

**POSLIGNE® ODP 100, "Pure White" version
Photo: AURES 2011**

- ## **W-Touch: all-in-one EPOS terminal for wall-mounted applications**

  W-Touch by POSLIGNE® is an integrated 15-inch (38cm diagonal) touchscreen system

  A mere 48mm thick, the system has been designed to be fixed on a wall, freeing up additional space at the cash desk.

  Its INTEL *Atom Pineview dual-core D525* processor provides fanless operation, as well as offering excellent resistance to dust and crumbs. This EPOS is also splashproof to IP 54 standards and offers optimised power usage characteristics.

  Designed for wall-mounted applications, **W-Touch** is perfect for all types of sales and service outlets where space is at a premium and till staff are usually standing while they work. The system's design makes it ideal for takeaway sales, catering and kitchen environments, bars, fast food outlets and mini-markets, as well as food and non-food self-serve stores.

  W-Touch can be easily integrated and adapted to both checkout and self-checkout terminal furniture, and is available in 2 colours: graphite black and pure white.

  W-Touch: key features

  - Wall-mounted, integrated touchscreen system with VESA fixings
  - Go-anywhere slimline design (just 48 mm deep!)
  - INTEL Pineview Dual Core D525 processor
  - Optimised power usage
  - Fanless system is ideal for harsh environments
  - Splash-proof, IP 54 compliant front face
  - Hard drive on removable rack
  - Optional SSD flash drive
  - 2 colours: graphite black or pure white

W-Touch by POSLIGNE® - Photos: AURES 2011

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the Group manufactures point of sale terminals and EPOS systems, as well as related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for its excellent reliability, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores, the catering and hospitality industry and all other points of sale and service.

Offering EPOS hardware featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of POSLIGNE® systems is based out of AURES' headquarters in France, the Group's three subsidiaries in the United Kingdom, Germany and the USA, and a distributor network present in over fifty countries.

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