



## Press Release **icon**

### **RDTEX decides for icon Suite and signs partner agreement**

**[Moscow/Vienna, April 23, 2012] – RDTEX, one of the key players in the Russian IT-market, increases the number of its Partners and signs partnership agreement with icon – the recognized leader in document creation management systems.**

RDTEX has been successfully working in the IT-market since 1992. Its mission is to further the Clients' businesses by the means of creating efficient decision support systems. RDTEX has successfully completed over 500 projects: the Company has built unique information analytical systems for large governmental and commercial organizations. Among RDTEX's Customers there are representatives of different industries: governmental, financial and industrial institutions, telecommunication companies, retail trade networks.

icon Systemhaus GmbH is a German company, that has been active in the document output market for more than 16 years. Its leading software product is one of the most efficient technologies for document creation and management - Document Processing Enhanced. icon Suite provides a companywide platform for automatic production, processing and storing of documents. Due to the use of unified corporate templates and standard rules of document creation and editing, icon Suite allows to considerably increase the speed and efficiency of document output as well as to reduce the corresponding expenses.

Today icon Suite is used by 70% of the top 30 insurances of Germany, by large banks including Europe's largest direct-bank, by Europe's largest Automobile Association, utilities and many others.

# icon

The strategic partnership between RDTEX and ICON now gives Russian companies the opportunity to improve the document creation and processing effectiveness with the help of icon Suite. This solution is of particular interest to the organizations which produce and actively work with large amounts of documents of different kind like contracts, letters, statements, invoices, reports etc.

**Yuri Saigin**, Manager of Entrepreneurial Department, RDTEX, tells about the partnership future plans: "Document creation management is a very important segment of today's world IT-market. In Russia it is also quickly developing and it offers a variety of different solutions.

We've chosen Document Processing Enhanced technology from icon, because it meets all the demands of the users, which is proved by the experience of its deployment in Europe. We're happy to collaborate with ICON and our aim is to establish icon Suite as the standard in document creation on the Russian market. We hope, our existing and future Clients will be enthusiastic about it and together we'll build an efficient business in this direction".

**Wolfgang Prassl**, Chief Operating Officer of ICON International, tells about icon Suite advantages: "Now RDTEX can offer its Clients the technology of centralized document creation and processing icon Suite. It will help them to improve the productivity, reduce the risks and expenses, that are related to document output, and, thus, to increase competitiveness and business growth pace. The partnership with RDTEX, well-known as a reliable Partner and an experienced successful executor of large projects, will help us to further grow our business in Russia".

**RDTEX** has been successfully working on the IT-market since 1992. RDTEX's mission is to further its Clients' businesses creating efficient decision support systems.

RDTEX has successfully completed over 500 projects: the Company has built unique information analytical systems for large governmental and commercial organizations basing on the software of the leading world producers such as Oracle, i2 and Informatica. We've also created typical solutions for financial institutions and security services. RDTEX also offers to its Customers such services as IT-consulting, audit and optimization of databases and applications, technical support, information systems safety, preparation of IT-specialists and other. Among RDTEX's Clients there are governmental, financial and industrial organizations, companies in telecommunication sphere, retail trade networks.

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**ICON International Software Distribution and Services AG** represents icon Systemhaus GmbH to all its partners and clients outside Germany, Austria, Switzerland and Luxembourg. The company has been established by Leo Miklas (CEO) and Wolfgang Prassl (COO) in August 2011.

## Background information icon

The **icon Suite** covers the complete range from high volume, interactive and process oriented functionalities and is also used for the most demanding customer communication.

icon Suite is far more than just a correspondence solution. The icon Community forms a strong network from excellent experts, consisting of customers, partners and specialists that mutually contribute to the further development of icon Suite.

Currently trust in the German-speaking countries more than 50 customers on icon as competent innovation partner and adviser who supports them with the maximization of her strategically customer communication.

Since 1995, **icon Systemhaus GmbH** offers comprehensive correspondence solutions to leading insurances, banks, utilities and industry customers. In her headquarters Stuttgart the icon Systemhaus GmbH employs about 90 highly qualified specialists.

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