

PRESS RELEASE

## Software AG Positioned in the Leaders Quadrant for Business Process Management Suites

- Software AG named to the Leaders Quadrant for Business Process Management Suites<sup>1</sup>
- Software AG's webMethods Business Process Management Suite (BPMS) enables organizations to automate, monitor, and optimize their business processes
- Businesses minimize their cost and risk and maximize their flexibility with webMethods BPMS by reusing and leveraging existing system investments to compose and coordinate new business processes

Darmstadt, Germany, 05 March 2009 - Software AG, a global leader in business infrastructure software, today announced that it has been positioned by Gartner, Inc., a leading industry analyst firm, in the Leaders Quadrant of the recently released Magic Quadrant for Application Infrastructure for Business Process Management Suites. Software AG's webMethods Business Process Management Suite (BPMS) is a full-feature, enterprise-scale platform that allows companies to design, execute, monitor, and manage complex business processes.

"We are pleased that Software AG has been positioned in the Leaders Quadrant," said Dr. Peter Kürpick, Chief Product Officer and Member of the Executive Board. "Software AG has made significant progress in business process management since launching [webMethods BPMS](#) only three years ago and we believe that our placement in the Leaders Quadrant illustrates the strides we have established in the market."

Software AG, together with its webMethods Suite, has a long history and proven track record of providing innovative solutions that enable corporations to continuously improve their operations. The webMethods suite of products enables users to reuse existing assets, lowering overall costs. Its ease of use makes it simple to access existing applications and data, and react to changes in real-time. The webMethods BPMS works seamlessly with webMethods' award-winning [enterprise service bus](#) and [SOA lifecycle governance](#) tool to provide enterprise-class, proven solutions.

webMethods BPMS is unique in the marketplace for its ability to coordinate people and technology into business processes that are quick, efficient, and easy to change, enabling businesses to achieve peak performance. In deployments worldwide, the webMethods BPMS platform is being leveraged by companies to become efficient and adaptive and thereby gain competitive advantage.

"Particularly in today's challenging global economy, it is essential that organizations find additional value in existing technology investments," Dr. Kürpick said. "webMethods BPMS has proven to help enterprises across the globe accomplish that goal. Already in 2009 Software AG is seeing companies acquire our products to support their strategies for operational efficiency and risk management."

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<sup>1</sup> Gartner, Inc. "Magic Quadrant for Business Process Management Suites" by Janelle B. Hill et al, February 18, 2009.

The webMethods BPMS platform is designed to meet the needs of users throughout the enterprise, including business analysts, IT developers, process owners, line-of-business executives, and knowledge workers. Featuring an intuitive, easy-to-use design interface with drag-and-drop capability, users can collaboratively model, automate, monitor, and improve end-to-end processes.

Key features of webMethods BPMS include patented business activity monitoring (BAM), embedded process simulation, adaptive human workflow, a comprehensive metadata repository, and integrated business rules management, as well as codeless composite application development. Additional value is delivered via out-of-the-box integration with Software AG's comprehensive enterprise service bus (ESB), SOA lifecycle governance, and application modernization product offerings.

"Unlike niche BPM tool vendors that cannot support enterprise needs and large, un-integrated suite vendors that cannot deliver solutions quickly or empower the business to sustain their success, Software AG delivers an integrated, complete, enterprise-strength BPM solution that drives business results faster," Dr. Kürpick added.

Complimentary copies of Gartner's report are available at [www.softwareag.com/award](http://www.softwareag.com/award).

#### About the Gartner Magic Quadrant

The Magic Quadrant is copyrighted 2009 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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[Software AG](http://www.softwareag.com) is the world's largest independent provider of [Business Infrastructure Software](#). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](#), developing and [modernizing applications](#), enabling [service-oriented architecture](#), and improving [business processes](#). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has almost 40 years of global IT experience and over 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008 (IFRS, unaudited).

#### Software AG - Get There Faster

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