

Top 5 Vendors: Europe, Middle East, and Africa (EMEA) PC Shipments*

3Q12 (Preliminary) (000 Units)

Vendor	3Q11	3Q12	Share 3Q11	Share 3Q12	3Q12/3Q11 Growth
Hewlett-Packard	5,525	4,641	19.9%	18.1%	-16.0%
Acer Group	3,333	3,227	12.0%	12.6%	-3.2%
Lenovo	2,163	2,737	7.8%	10.7%	26.5%
Asus	2,769	2,664	10.0%	10.4%	-3.8%
Dell	2,506	2,153	9.0%	8.4%	-14.1%
Others	11,407	10,151	41.2%	39.7%	-11.0%
Total	27,704	25,572	100%	100%	-7.7%

Source: IDC EMEA Quarterly PC Tracker, Preliminary Results, 3Q12, October 17, 2012

*PC shipments = desktop and notebooks.

Shipments are branded shipments for all form factors (including desktops and notebooks) and exclude x86 servers as well as OEM sales for all vendors. Data for all vendors is reported for calendar periods.

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