

## Press Information

### **PRIMAGAS launches business portal with CONTENS**

*Munich, 05/25/2010 – The energy supplier PRIMAGAS now offers even higher service quality to its commercial clients thanks to the new business portal. Commercial customers can find customized energy saving solutions on the new website. The PRIMAGAS online editors realized the project based on the Content Management System CONTENS.*

With over 80,000 customers, PRIMAGAS is one of the major energy providers for private and commercial customers in Germany. To better present their service range to commercial clients, the Krefeld-based company has launched their commercial portal [www.primagas-gewerbe.de](http://www.primagas-gewerbe.de).

On the new portal, business clients of PRIMAGAS can find customized energy saving solutions for the topics Process Energy, Driving Energy, Thermal Energy, Electricity and Heating, Refrigeration and Heating, as well as Network Energy. In the service area they can enter their meter readings around the clock or order gas in a very convenient way. The item “Wissenswertes” (Interesting Facts) gives detailed information about energy and environmental issues and, in addition to a glossary, provides answers to frequently asked questions.

The new business portal was entirely realized by the PRIMAGAS online editors. After launching the private customer website [www.primagas.de](http://www.primagas.de) on CONTENS in February, the team of project manager Anika Bahr began planning the new commercial customer portal. Here they were able to use the existing content elements and templates, and thus realized the project within the shortest possible time without technical support. “We implemented a new portal for our business clients within only four weeks – with hardly any external support needed”, Anika Bahr rejoices. “Another advantage: We were able to keep costs to a minimum thanks to the in-house implementation,” Bahr continues.

CONTENS allows for parallel administration of several product lines in a single installation. New websites, micro-sites, or target group portals are thus created with a minimum amount of time and effort. It is especially beneficial that content, once created, may be used several times on various websites, even in different layouts.

## **About PRIMAGAS**

PRIMAGAS, a leading liquid gas supplier in Germany, is one of only a few companies with TÜV-tested service. PRIMAGAS is the ideal partner for all private households and businesses who believe in clean energy. 210 employees in the indoor and fields services, as well as more than 3.000 sales partners for technical customer service, offer competent advice on all questions concerning liquid gas. PRIMAGAS stands for efficient and safe supply thanks to nationwide transport logistics with temporary storage for several thousand tons of liquid gas.

## **About CONTENS Software GmbH**

CONTENS Software GmbH provides content management software (CMS) and social software solutions for companies with sophisticated online communication needs.

Its line of products meets the demands of businesses from small online editors to international companies. With the help of CONTENS' platform-independent CMS products and social software solutions, businesses can realize even extensive online projects within a very short amount of time and without any prior programming knowledge being required.

Several well-known companies rely on the content management products provided by CONTENS, such as Adecco, Böllhoff, Brose, Concordia Insurance Group, Eli Lilly, the HVB BKK, John Deere, the cantons of Aargau and Freiburg, the Max Planck society, McDonald's Deutschland Inc., manager-lounge, Mövenpick Hotels & Resorts, the Oettinger Imex AG, Ratiopharm, RTL interactive, Schwyzer Kantonalbank, Siemens mobility, the city of Biel, T-Mobile and UniCredit Direct Services.

## **Further information**

### **CONTENS Software GmbH**

Neumarkter Str. 41  
81673 Munich

Alexander Friess  
Phone: +49 (0)89 51 99 69-0  
Email: friess@contens.de