

Press Release

Nikonians[®] Academy launches in Europe

The popular workshops helping you master your Nikon[®] DSLR cameras, flash technology and software find their way from North America to Europe.

August 31, 2010 – Nikonians, the largest community for Nikon photographers worldwide, today launches the European arm of its Nikonians Academy. For five years the Nikonians Academy has successfully hosted workshops in the United States and Canada. The strong demand and experience gained in the North American workshops prompted the decision to import the courses to Europe.

Hayo Baan, Head Instructor for the Nikonians Academy Europe, says: "We are very happy to bring the opportunity to learn everything about Nikon photography to Europe, based on the excellent work established by our colleagues in North America. We will expand our offer step by step to cover all aspects of photography."

The first courses will start in the United Kingdom (London, Manchester and Birmingham) in early October, focusing on the Nikon DSLRs: D300 / D300s, D80 / D90, D700 and D3. Also available will be the popular Creative Lighting & iTTL workshops. They will be hosted by the experienced pro photographer and instructor John McDonald.

All workshops can be booked exclusively online through the Nikonians Academy Europe webpage: www.nikoniansacademy.eu.

About Nikonians Academy

The Nikonians Academy is an enterprise of the Nikonians community. It has operated since 2005 in North America and opens in Europe in August 2010.

About Nikonians

Nikonians was founded in 2000 and is the world's largest internet community for Nikon photographers. Having over 275,000 members and 65,000 visitors daily, Nikonians offers numerous sources of information and is an interactive platform for discussion, inspiration and support.

Nikonians is in no way linked to Nikon Corporation or any of its subsidiaries.

More information about Nikonians can be found at: www.nikonians.org/html/about/.



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