

Press release KLAFS Microsalt SaltProX

Headline:

The new dimension of dry salt inhalation:

Microsalt SaltProX from KLAFS

- 90 °C



_ 60 °C

Introduction:

- 40 °C

Great comfort factor, simple operation and maintenance as well as a handy format: The new SaltProX is the first Microsalt device especially for private customers and has been, accurately to the product launch, awarded at the renowned Plus X Award. With this compact device any sauna or infrared cabin can be converted into a salt inhalation room in the twinkling of an eye to enjoy the micro climate with dry salt aerosol which is well known from the patented and awarded Microsalt Technology.



Text:

Schwaebisch Hall, November 2016. Using patented Microsalt Technology, we have ensured broad utilisation of the positive effects of dry salt on the basis of new scientific findings. This innovation received the European Health und Spa Award 2014 as the "Best Spa Product Innovation Technique".

- 90 °C

With the new SaltProX, we have now managed to make this unique and patented Technology easily available and affordable for private households. And this excites the experts once more: The jury of the renowned "Plus X Award", which is called by experts the world's largest innovation award for technology, sports and lifestyle, has awarded the world premiere from KLAFS in four categories for its clear additional benefits: Innovation, High Quality, Ease of Use and Functionality.

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Small, light, handy and elegantly designed – the beneficial extra for the sauna or infrared cabin can be harmoniously integrated in any heating cabin with its modern and timeless design. The Microsalt SaltProX is fastened to the wall with the supplied console quickly and easily and it can also easily be removed again at any time. Furthermore it can be used freestanding on the bench. Two important aspects: Thanks to its battery operation, the Microsalt SaltProX can be used very flexibly so that it can travel anywhere, even in your hand luggage.

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At home or while travelling: With this compact device any sauna or infrared cabin can be converted into a salt inhalation room in the twinkling of an eye, because we designed it for use in heating cabins as only here the humidity can be adjusted to less than 40 percent relative humidity without a problem, so that a pleasant microclimate with a high salt-aerosol concentration is created. This dry salt aerosol is distributed evenly in the cabin. The result: maximum benefit with minimum effort.



The easily understandable function of the Microsalt SaltProX is based on the scheme of other products from our company that has been tried and tested a thousand times over. Thus, the operation of the device is comfortable, foolproof and safe.

Simply put the device into the cabin, heated up to 30 to 50 °C, switch on the main switch and insert the salt container in the device. After pressing the start/stop button, the device starts with the salt-aerosol production. After about ten minutes, there is an optimal dry salt concentration in the sauna or infrared cabin, and the colour of the lighting changes from orange to blue. Now you can start with your inhalation. After an hour, the device will switch off automatically. After about 1.5 hours charging time, the battery will have sufficient charge for three to five applications.

A visit to the seaside simply feels good. Not just for the soul, but especially the airways. That is why the Microsalt application is particularly useful for people with respiratory disorders. With its invisible grinding technology, the Microsalt SaltProX generates a particularly fine salt aerosol of the highest quality, which then spreads throughout the entire cabin. Because of the friction between the individual salt crystals, these are crushed to a very fine powder and also negatively charged (triboelectric effect). The resulting ionisation of individual salt particles boosts the distribution in the room and thus also the cleaning of the air, which are constantly in touch with the airways and the skin.

When inhaling, these fine salt particles – unlike with conventional salt applications – spread across the entire respiratory system, from the nose, the sinuses, the throat to the extreme lung areas, and can have an expectorant effect here. The application of Microsalt results in an in-depth cleaning of the airways right down to the finest alveoli as well as the cleansing and revitalisation of the skin. Regularly inhalations can also support the immune system.

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Microsalt is especially recommended for hay fever, asthma, bronchitis, cystic fibrosis or chronic lung diseases. Microsalt is also suitable for people frequently suffering from colds or struggling with sinusitis, as well as for people with skin diseases, sleep disorders or depressions.

The Microsalt SaltProX uses specially portioned salt sticks that contain the optimal dose of dry, high-grade salt for one application. The quantity contained in the sticks is designed for the maximum recommended application duration of one hour. To make the device ready for use simply remove the empty cup from the device and insert the content of one bag along with the stainless steel crushing bullet. Afterwards, just place the cup, made of break-proof and dishwasher-safe special glass, back in the device – done. This procedure is extremely easy, because the holding bracket automatically guides the salt cup into the right position.

KLAFS is well known for high-class and durable products. That is why high quality and high maintainability have been at the top of the agenda during with the development of the SaltProX. KLAFS has invented more than 50 percent of the components especially for the SaltProXt, all components are made of high-quality durable materials and can be replaced if necessary. The salt cup for example is made from breakproof and dishwasher-proof spcialty glass. The guarantee of two years is generous, as accustomed from KLAFS.

Further information is available at all times from:

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or on the website at www.klafs.com and www.klafs-s1.com

_ 90 °C

_ 60 °C



Images

Image 1:

Small, light, handy and elegantly designed: The new SaltProX from KLAFS is the first Microsalt device especially for private customers. So now this unique and patented Technology is easily available and affordable for private households.



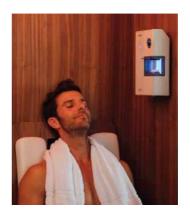
Image 2:

The Microsalt application is particularly useful for people with respiratory disorders. When inhaling, fine salt particles – unlike with conventional salt applications – spread across the entire respiratory system, from the nose, the sinuses, the throat to the extreme lung areas, and can have an expectorant effect here.



Image 3:

The assembly of the Microsalt SaltProX is child's play: The device is fastened to the wall with the supplied wall holding bracket and can be easily removed again at any time. Furthermore it can be used freestanding on the bench.



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Image 4:

The Microsalt SaltProX uses specially portioned salt sticks that contain the optimal dose of dry, high-grade salt for one application.



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Image 5:

The positioning of the salt cup into the device is extremely easy, because the holding bracket automatically guides him into the right position.



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Image 6:

This innovation of KLAFS excites the experts once more: The jury of the renowned "Plus X Award", which is called by experts the world's largest innovation award for technology, sports and lifestyle, has awarded the world premiere from KLAFS in four categories for its clear additional benefits: Innovation, High Quality, Ease of Use and Functionality.





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