

PRESS RELEASE

Software AG: Countering the recession through IT

- The latest technology trends offer companies a powerful tool in tackling recession issues
- Executive board members must quickly grasp the opportunities available
- IT investment is now a board-room issue

Darmstadt, Germany, 19-02-2009 - Software AG's CEO, Karl-Heinz Streibich, today called for all executive board members to become aware of the new business opportunities being opened by the latest developments in the software industry. All industries are facing competing management attention for issues such as market consolidation, regulatory compliance, cost management and opening new markets. These competing pressures can only be effectively balanced and managed through software.

"It is imperative that IT investment decisions receive full board attention in the current economic climate" said Streibich. "Executive boards that are not aware of the strategic value that IT can bring to the enterprise are in danger of losing out to faster, more agile competition."

Software AG has seen increasing interest in the new business oriented infrastructure software technologies, unabated by the global financial slowdown. While investment decisions are taking longer in the current economic climate, investments are still forthcoming when a definite ROI is demonstrated.

"The evidence is clear." said Streibich, "Economies that invest early in software technologies for infrastructure optimization, reduce costs and increase flexibility gain a real competitive advantage. This has never been more true than the current generation of Business Process Management technologies."

Commenting on the economic stimulus package announced in Germany last week, Streibich continued: "The roll-out of the package should focus on the development of high-tech industries and the creation of high-value jobs, as is the case in the United States."

Software AG will present its infrastructure optimization software at the world's largest IT fair, CeBIT, opening in Hannover, Germany on March 3rd.

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[Software AG](#) is the world's largest independent provider of [Business Infrastructure Software](#). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](#), developing and [modernizing applications](#), enabling [service-oriented architecture](#), and improving [business processes](#). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has almost 40 years of global IT experience and over 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008 (IFRS, unaudited).

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