

Pitney Bowes receives Award: „Fastest growing International Partner 2014“

Karlsruhe, 28.07.2015: Michael Bauer International GmbH, Karlsruhe awarded Pitney Bowes as „Fastest growing International Partner 2014“.

With this award, MB-International would like to express its appreciation for the continuous growth, the successful customer projects and the trusted relationship with Pitney Bowes.

Pitney Bowes integrates and customizes successfully MBI worldwide geodata into its customer projects and software solutions. MBI's wide range of international data products includes Socio-demographics, e.g. population, households, age bands and consumer styles, Economical data such as purchasing power databases, retail spending and retail turnover as well as the matching area boundaries (postcode boundaries (ZIP), administrative boundaries and small areas maps).

„As a global technology company Pitney Bowes has proven to be a competent partner. They are innovation driven and have many years of industry experience” says Mr. Roberts-York, Managing Director of MB-International. “With this award, we would like to express our appreciation for the continuous growth in sales last year and for their trusting cooperation.

Andy Bell, Director Global Data Product Management at Pitney Bowes adds: “Pitney Bowes has a strong and trusted relationship with MBI and we're very grateful to receive their award which reflects the great work we are doing throughout our five key areas of business being Customer Information Management, Location Intelligence, Customer Engagement, Shipping & Mailing and Global Ecommerce. For our customers, precision and accuracy are critical to delivering a powerful business performance. MBI's geodata is globally consistent, comparable structured and offers seamless information. Their worldwide database meets our demanding requirements for high quality and global coverage.”

About Pitney Bowes:

Pitney Bowes is a global technology company that powers billions of physical and digital transactions across the connected and borderless world of commerce. They deliver innovations that help clients navigate the complex and always evolving world of commerce – from helping them use data to market to the best customers, to efficiently enabling the sending of parcels and packages, to securing payments through statements and invoices.

Their business enables transactions in commerce through five key areas: Customer Information Management, Location Intelligence, Customer Engagement, Shipping & Mailing and Global Ecommerce.

For more information please visit <http://www.pitneybowes.com>

About Michael Bauer International GmbH:

MB-International offers a wide range of data products for business-critical geospatial analysis. MB-International's products include Population, Households, Age Bands, Unemployment as well as Purchasing Power, Retail Turnover, Consumer Styles and Consumer Spending on most geographical levels. They also produce and license vector postcode boundaries (ZIP), administrative boundaries and small areas maps for most countries Worldwide.

MB-International is a manufacturer and reseller of their own map, socio-demographics and boundary data that strives to provide businesses who want to make better informed investment with market data.

MB-International is committed to supporting their customers to achieve an effective set-up and continuous handling of their geodata. Specialized in providing tailor-made data products according to each customer's individual requirements.

MB-International's data is used globally by GIS engineers, Marketing executives, OEMs and controllers' for sales targeting, expansion planning and site location analysis in a wide range of Geomarketing and Business Intelligence applications.

For more information please visit www.mbi-geodata.com