

Dear Valued Partners and Press:

We would like to thank you for your continued support in 2008, and wish you a happy, healthy and prosperous New Year! With the new year ahead of us, we would like to inform you of changes which have taken place most recently at Nero.

We have recently restructured our Marketing and PR initiatives to be streamlined through a centralized Marketing department. This new structure will allow us to effeciently communicate with you about our products and new releases. The new global Marketing department is lead by Narine Galstian, Senior Vice President, Marketing. Narine has been with Nero for over five years and has successfully managed corporate branding, product marketing and public relations globally.

We are happy to announce that Jenny Menhart has been appointed to Senior Director of Product Marketing and will manage global product marketing team. Oliver Kentschke has transitioned to Volume Licensing Sales where he can utilize his sales and B2B knowledge.

Your <u>new</u> contact for press inquiries, product review and press meetings in Germany, UK, Spain and France are as follows:

## Germany

Corinna Voss, Managing Director HBI Helga Bailey GmbH Intl. PR&MarCom <u>Corinna\_Voss@hbi.de</u> Tel: +49 89 99388730

UK Kev Jefcoate, Director C4T kev@c4t.biz Tel: +44 (0)1296 728555

Spain David Readman, Director de Cuentas DoctorPress readman@doctorpress.com Tel: +34 91 393 23 56

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For press inquiries in other countries, please contact Narine Galstian at <u>ngalstian@nero.com</u> and by phone at + 1-818-956-5930 x202 for PR related matters.

Our partners are of top priority, and we will continue to provide you with quality products and services in 2009 and beyond. Once again, thank you for your support and we look forward to a successful year ahead!

Sincerely,

Udo Eberlein CEO