



McAfee, Inc. Security Management Platform Provides Businesses with Proactive Risk Management

Features New Version of McAfee ePolicy Orchestrator Platform and Proactive Risk Management Combined with Situational Awareness and Cloud Based Global Threat Intelligence

LAS VEGAS, Oct 12, 2010 (BUSINESS WIRE) -- FOCUS 2010 - McAfee, Inc. (NYSE: MFE), today announced as part of its Security Connected initiative, the industry's [most comprehensive management](#) platform which delivers proactive risk management, integrated business operations, and coordinated security defenses. McAfee Security Management 5 provides a unified monitoring, management, and reporting system that scales to any-sized organization and ensures all endpoints, networks and content are secure.

Businesses' security purchases today are mostly tactical, creating a patchwork of independent security products that are separately managed. Threats are accelerating at a rate that far surpasses the existing approach to managing multiple products and layers of security independently. In order to effectively stay ahead of security threats, companies must be able to view all risks associated with mobile devices via a centralized view.

"Technology drivers such as virtualization, consumerization of IT, and SaaS sourced solutions, have forced us to re-think our approach to risk management and operational security," said Stephen Polinsky, manager, IT Governance, Express. "McAfee's solution provides the tools we need to better understand the threat landscape, our vulnerabilities, and the relevant countermeasures, translating to more effective risk management. It allows easier integration of new technologies to support IT initiatives and drive business results."

McAfee Security Management 5 Overview:

Application Enablement: New interfaces and software development kits (SDK's) provide an open platform for companies, developers, and partners to integrate centralized security management into existing business processes. McAfee(R) ePolicy Orchestrator(R) platform now offers a Web API that enables customers and partners to integrate security operations into change and systems management frameworks. A new version of McAfee(R) Risk Advisor includes a SDK that enables rapid integration of new security countermeasures - broadening the risk profile view and reducing operational costs. In support of this new SDK, McAfee is also announcing McAfee Application Control as a newly recognized countermeasure within McAfee Risk Advisor.

Shared Intelligence: Provides coordinated defenses across security layers so that endpoints, networks, email, web, and data layers work together to minimize or eliminate security attacks. McAfee has integrated its Global Threat Intelligence across its broad portfolio of products, delivering a shared threat intelligence model. McAfee has developed game-changing enhancements - such as the evolution of its reputation services and use of the cloud to hunt for threats proactively. As an example, McAfee(R) Host Intrusion Prevention is integrated with file and network connection reputation intelligence enabling customers to identify and drop suspicious network connections. McAfee has also ported its threat intelligence to the iPhone and iPad enabling IT security professionals to have real-time access to threat information wherever and whenever they need it.

Unified Management: McAfee Security Management can administer the security of any device, data, network, application, or database across security implementations that range from hosted/SaaS to on-premises as well as a hybrid and virtual and physical environments. McAfee recently announced the McAfee Management for Optimized Virtualized Environments (MOVE) platform providing advanced endpoint protection for virtualized systems. Due to the dynamic nature of virtual environments, the McAfee MOVE platform also includes the automated ability for security management policies to follow the virtual host they are associated with regardless of where it is located and how often it is moved.

Situational Awareness: Allows businesses to monitor, manage and report on metrics to reduce risk, focus security efforts and investments, and reduce costs. On the SaaS Platform, McAfee provides automatic asset discovery and synchronization through integration with Microsoft Active Directory that eliminates manual asset entry and out-of-sync security policies. McAfee ePO also adds the ability to create Situational Policy Assignments - logical groupings of policies that security administrators can apply to assets based on business or security posture need. The new version of McAfee Risk Advisor includes selective threat and asset analysis to display risk profiles for sub-groups like specific departments or geographies, giving organizations the ability to increase threat detection and reduce response time.

For more information about the McAfee Security Management platform visit www.mcafee.com/securitymanagement.

About McAfee, Inc.

McAfee, Inc., headquartered in Santa Clara, California, is the world's largest dedicated security technology company. McAfee delivers proactive and proven solutions and services that help secure systems, networks, and mobile devices around the world, allowing users to safely connect to the Internet, browse and shop the Web more securely. Backed by unrivaled McAfee Global Threat Intelligence, McAfee creates innovative products that empower home users, businesses, the public sector and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. McAfee secures your digital world. <http://www.mcafee.com>

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