

## PRESS RELEASE

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### Contact

Marco Barozzi  
Marketing  
m.barozzi@sinar.ch

### Sinar Photography

Since 1947 Sinar manufactures camera systems for professional photographers. Carrying forward in the 70-year Sinar tradition the product portfolio includes digital capture devices, digital lenses, software, technical cameras and accessories. Specialising in turnkey solutions designed as complete imaging systems they are supplied and supported from a single source. This system approach makes 'the Sinar difference' and it's this difference that delivers world-class imaging products with superb image-quality and excellent long-term reliability. Sinar cameras make the photographs you take! Since 2013 Sinar Photography AG with headquarter in Zurich, Switzerland, belongs to Leica Camera AG in Wetzlar, Germany.

### The new Sinarback S 30|45



The new Sinarback S 30|45 was specially designed for mobile use and is uniquely versatile for shooting photos and film. A high-resolution 3-inch display guarantees a perfect overview of photographs in every situation or produces a live image directly on the display. WLAN offers the option of comfortable operation with an iPad. The CF and SD memory card slots ensure a reliable workflow also outdoors. With tethered shooting, the USB 3.0 connection routes the data directly to the Sinar CaptureFlow software. The Sinarback S 30|45 provides maximum flexibility, extreme sensor sensitivity of up to ISO 12500 and extensive capturing features for photographs and videos in the highest quality.

### Built-in Video Option

This digital back can do more than just take pictures. A Leica CMOS sensor with micro lenses (37.5 megapixels) and a Leica Maestro II image processor also provide the option of shooting videos in Full HD up to 4K.

### Sinar S-CS Adapter for Leica S-Lenses

Photographers now have the option of using Leica S-Lenses in addition to the familiar Sinaron digital lenses! The new Sinar S-CS adapter makes this linkage possible, providing a seamless connection. So, the Sinarback S 30|45, the S-CS adapter and the Leica S central shutter lenses make up a compact and very simple-to-use system unit.