

## Press Release

## UltraLED by SCHNEIDER KREUZNACH wins Rhineland-Palatinate Innovation Award

## BAD KREUZNACH, 5 November 2010

Schneider-Kreuznach has this year won a special prize in the category "Industry" for its LED illumination system UltraLED. The prize is part of the Rhineland-Palatinate Innovation Award. "The Innovation Award is granted by the federal state government to promote innovation, particularly in small and mid-sized companies, and to honor special achievements," said Hendrik Hering, Minister of Economic Affairs for Rhineland-Palatinate and patron of the award, at the ceremony on 4 November in Kaiserslautern.

Schneider-Kreuznach's new UltraLED system earned the award due to its ingenuity. UltraLED systems from Bad Kreuznach help to ensure quality during production, even at extremely fast speeds. High-performance LEDs combined with Schneider-Kreuznach freeform lenses project homogeneous light fields onto the components to be controlled, enabling highly precise monitoring of the production goods with modern industrial camera systems. Applications range from checking the fill levels of milk bottles to carrying out meticulous controls on solar cells.

## About the Schneider Group:

The Schneider Group specializes in developing and producing high-performance photographic lenses, cinema projection lenses, as well as industrial optics and precision mechanics. The group comprises Jos. Schneider Optische Werke, founded in Bad Kreuznach in 1913, and its subsidiaries Pentacon (Dresden), Schneider Kreuznach Isco Division (Göttingen), Schneider-Optics (New York, Los Angeles), Schneider Bando (Seoul), Schneider Asia Pacific (Hong Kong) and Schneider Optical Technologies (Shenzhen). The company's main brand is "Schneider-Kreuznach". It has around 620 employees worldwide, with 330 based in its German headquarters. For years now the group has been a world market leader in the area of high-performance lenses.

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